

## Severino (Felix) da Silva

Escol@24Horas



“ I saw an opportunity to expand the role of online learning. ”

<b>COUNTRY</b>	Brazil
<b>INDUSTRY</b>	Non-Profit & Gov.
<b>EMPLOYEES</b>	1
<b>YEAR SELECTED</b>	2001
<b>WEBSITE</b>	<a href="http://www.escola24h.com.br">www.escola24h.com.br</a>

### COMPANY SNAPSHOT

With over 20 years of experience in educational computing within primary institutions, Felix decided to combine technology and education to form a new company, Escol@24Horas. The firm provides educational programs to students through the use of a new web-enabled technology. Its online educational services neither substitute for the class environment nor compete with the schools' teachers, but complement the school's learning environment.

The company has grown to acquire more than 500 school contracts reaching more than 400,000 high-school, middle-school and elementary-school students in Brazil, Chile, and Mexico.

### ENDEAVOR AND ESCOL@24HORAS

In addition to financing support, Felix has also benefited from mentorship, introduction to key corporate clients and top executives, marketing support, and miscellaneous strategy assistance. He also benefited from the Global eMBA and G-Lab programs, and various Global workshops.

Felix has provided valuable support for Endeavor Brazil's book project on entrepreneurship.