

# Miguel Sampedro

Patagonia Natural Products



“ I saw an opportunity to tap into an abundant natural resource and serve a growing market. ”

<b>COUNTRY</b>	Argentina
<b>INDUSTRY</b>	Consumer
<b>EMPLOYEES</b>	400
<b>YEAR SELECTED</b>	2005
<b>WEBSITE</b>	<a href="http://www.pnpsa.com">www.pnpsa.com</a>

## COMPANY SNAPSHOT

With Patagonia Natural Products (PNP), Miguel created a top exporter of non-traditional natural therapeutic products in Argentina. PNP's current focus is the production and processing of rosehip to be used in teas, skin creams and other products and it aims to expand into other natural products that thrive in Argentina.

After selling PNP in 2007, Miguel started [Regomax](#), a company that sells used rubber to companies to recycle into other products.

Currently he serves as a consultant to fellow entrepreneurs, including several selected by Endeavor.

## ENDEAVOR AND PATAGONIA NATURAL PRODUCTS

After receiving Endeavor's support for PNP, Miguel met his Regomax partner and principal client through Endeavor introductions.

In 2010, Miguel was a staffmember in Endeavor Argentina's Entrepreneur Services department. Currently he mentors Endeavor Entrepreneurs such as [Tensocable](#) and [Tealosophy](#), and sits on the Advisory Board of [Grupo S&N](#).