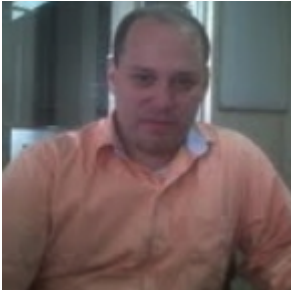


---

# John Alarcon

Prodalysa

---



---

<b>COUNTRY</b>	Chile
<b>INDUSTRY</b>	Consumer
<b>YEAR SELECTED</b>	2013
<b>PARTNER</b>	Javier Sainz
<b>WEBSITE</b>	<a href="http://www.prodalysa.cl">www.prodalysa.cl</a>

---

## COMPANY SNAPSHOT

Prodalysa's groundbreaking technology extracts a 100% natural sugar alternative from stevia plants. The company sells two core stevia products: a pure stevia extract that can be adapted for industrial use and a pre-mixed blend stevia extract for commercial products. Prodalysa has already captured 80% of Chile's stevia market and has pioneered the extract's usage in new industries, like dairy. Javier and John are in the process of developing a private label option in sachet, tablet, and bottle form.

---