

Italo Contenla

KITCORP



LIPTHAY + COHN + CONTENLA

“ I saw an opportunity to design retail stores in a new way. ”

COUNTRY	Chile
INDUSTRY	Prof. Services
EMPLOYEES	200
YEAR SELECTED	2008
PARTNERS	Nicolás Liphay , Steven Cohn
WEBSITE	www.l2c.cl

COMPANY SNAPSHOT

KitCorp is bridging the gap between business and the arts in Chile. Created by a team of professionals with experience in design and architecture — Italo, Nicolas, and Steven — the company develops brand concepts that it implements through the design, construction, and furnishing of retail stores. After four years in operation, KitCorp has already signed deals with world-renowned brands including Armani, Lacoste, Nike, and ING. With each new deal, the firm’s innovative approach offers powerful proof to Chileans that designers can be entrepreneurs too.

ENDEAVOR AND KITCORP

Since selection, the Entrepreneurs have received support positioning the firm’s image and brand. They have been actively involved in Endeavor Chile programs, in particular local mentorship, Hammer sessions, and Endeavor Forum.