

Felipe Salvini

Sieve



“ I saw an opportunity to offer companies in Brazil a premiere price tracking service for all of their products. ”

COUNTRY	Brazil
INDUSTRY	Technology
YEAR SELECTED	2013
PARTNERS	Luís Vabo Jr , Andre Massa
WEBSITE	www.sieve.com.br

COMPANY SNAPSHOT

Sieve's price intelligence tool pulls critical pricing and product information from online retailers' websites. The proprietary technology uses a "web crawler" to search thousands of websites daily for prices so that retailers, manufacturers, and distributors can track competitors' products on Sieve's easy-to-use website and change their own prices accordingly. The company boasts over 300 clients in Brazil, including Walmart and Samsung, and has raised two rounds of funding from Arpex Capital. Looking forward, Sieve aims to add more customizable features and expand to Mexico, Southeast Asia, and the US.