

Eymard Arguello

Agua Inmaculada



“ I saw an opportunity to help Mexicans access clean water at lower costs. ”

COUNTRY	Mexico
INDUSTRY	Consumer
YEAR SELECTED	2014
WEBSITE	www.aguainmaculada.com

COMPANY SNAPSHOT

Agua Inmaculada has made a splash in the clean-water technology market. Since founding the company in 2002, Eymard Arguello Mancilla has been developing new ways to bring clean, potable water to the base of the pyramid in Mexico. Today, over 50 million people in Mexico lack access to clean water. By selling water purification systems to small business owners, Agua Inmaculada (Immaculate Water) seeks to offer a low-cost, high-quality alternative to bottled water and the market-leading systems offered by multinational CPG companies. Nearly 5,000 small businesses have purchased Agua Inmaculada's equipment, installing water purification systems that provide countless individuals access to clean water.