

## Diego Cheja

Medix



medix

“ I saw an opportunity to produce high-tech medical devices, including for neonatal care. ”

<b>COUNTRY</b>	Argentina
<b>INDUSTRY</b>	Healthcare
<b>EMPLOYEES</b>	189
<b>YEAR SELECTED</b>	2009
<b>PARTNER</b>	Jack Cheja
<b>WEBSITE</b>	<a href="http://www.medix.com.ar">www.medix.com.ar</a>

### COMPANY SNAPSHOT

Diego leads Medix, a company that manufactures, imports and distributes medical devices to hospitals and medical clinics in more than 70 countries worldwide. As the first Latin American company to target the neonatal care market, Medix specializes in neonatal incubators. A state of the art production plant was inaugurated in 2010.

### ENDEAVOR AND MEDIX

Diego has received support in the area of expansion, general strategy (through the local Padrino program), and marketing (through the University di Tella program).