

Daniel Undurraga

Seahorse



“ I saw an opportunity to do what Groupon was doing in the U.S., for the Latin American market. ”

COUNTRY	Chile
INDUSTRY	Technology
EMPLOYEES	10
PARTNER	Oskar Hjertansson
WEBSITE	www.groupon.com/

COMPANY SNAPSHOT

Young tech entrepreneurs Oskar and Daniel created a new approach to the online marketplace with their site, Needish. Since selection by Endeavor, the company morphed to offer traditional classified services; in March 2010, they started ClanDescuento.com, which offers daily discounts for local services. In June 2010, ClanDescuento.com was acquired by Groupon to build out Groupon Latin America.

ENDEAVOR AND SEAHORSE

In addition to local workshops, the Entrepreneurs have benefited from key introductions, an Immersion Tour, and Entrepreneur Summit. They participate regularly in Endeavor networking events and have served as speakers.