

## Cem Nufusi

yemeksepeti.com



“ I saw an opportunity to become a national leader in online food delivery. ”

<b>COUNTRY</b>	Turkey
<b>INDUSTRY</b>	Technology
<b>EMPLOYEES</b>	215
<b>YEAR SELECTED</b>	2007
<b>PARTNERS</b>	Nevzat Ayd?n , Melih Ödemi?
<b>WEBSITE</b>	<a href="http://www.yemeksepeti.com">www.yemeksepeti.com</a>

### COMPANY SNAPSHOT

Cem, Melih, and Nevzat are the gourmands behind Yemeksepeti, which provides customers with online access to almost 5,000 restaurants across the country. In 2010, Yemeksepeti expanded internationally. The Entrepreneurs launched izrestorana.ru, Russia's first online food delivery site, partnering with more than 500 restaurants in Moscow and St. Petersburg, and foodonclick.com in Dubai, Sharjah and Abu Dhabi, with 500 partner restaurants. They aim to expand to 10 cities in Russia, as well as some other countries, and to reach 50 cities in Turkey by the end of 2011.

### ENDEAVOR AND YEMEKSEPETI.COM

The Entrepreneurs have gained valuable support in the areas of fundraising, international expansion, and developing new services. In addition to local mentoring and connections, they have benefited from the Global eMBA and G-Lab programs, Immersion Tour, and Entrepreneur Summit. With Endeavor's support, they attended the 2010 Presidential Summit on Entrepreneurship in Washington, D.C.

The Entrepreneurs demonstrate commitment by speaking frequently at universities and events.