
Brian Sigafos

Playpass



“ Everyone, regardless of gender, age or ability, has the right to play. Everyone needs to play. ”

COUNTRY	UAE
INDUSTRY	Technology
YEAR SELECTED	2013
WEBSITE	http://playpass.com/

COMPANY SNAPSHOT

Playpass is transforming the US\$50B recreational sports market. Built for recreational sports organizers, Playpass is a beautifully-designed software platform that solves organizers' major needs (such as registration, payment, scheduling and communication) in a centralized, efficient and user-friendly manner. The platform is optimized for mobile use and can support sports organizers of all sizes, from those with 15 participants to others with over 30,000.

Led by CEO & Co-Founder Brian Sigafos, Harvard basketball alumni and former professional player, the Playpass team created the product leveraging their experience building Duplays, a recreational sports organizer in Dubai that now boasts 60,000 members in 7 cities. In 2014, Playpass set up a San Francisco office to focus on the world's sportiest market—the US with its 48 million youth and adults engaging in organized recreational sports activities.
