endeavor

Overview

MAIN TITLE SLIDE

All figures as of May 15, 2025 unless otherwise noted.

We are *the* Global Network of Trust of, by, and for entrepreneurs.



GB Agboola
Flutterwave
(Nigeria)

Edward
Tirtanata
Kopi Kenangan
(Indonesia)

Hande Cilingir
Insider
(Turkey)

Endeavor advances global entrepreneurship by selecting, mentoring, and investing in top founders worldwide.

WE SELECT

High-growth, high-impact founders into our unrivaled peer community and provide customized services to support their entrepreneurial journey.

WE MENTOR

Endeavor Entrepreneurs to realize their full growth potential, become aspirational role models, and multiply their impact.

WE INVEST IN

Endeavor Entrepreneurs through Endeavor Catalyst, our pioneering, rules-based fund.



2,900+

Endeavor Entrepreneurs selected



4M+

Jobs created by Endeavor companies



$88.5B

Annual Revenues generated by Endeavor companies in 2024

endeavor

OUR CORE BELIEF

When entrepreneurs multiply their success ecosystems thrive.

Sergio Furio
Creditas(Brazil)

Danila de Stefano
Unobravo (Italy)



Tosin Eniolorunda
Moniepoint (Nigeria)

WHAT WE DO

We turn high-growth entrepreneurs into **Multipliers™** —through strategic mentorship and investment that speeds up their growth and enables them to reinvest their success in the next generation.

WHY WE DO IT

To build thriving entrepreneurial ecosystems through the **Multiplier Effect™**

Our Values

Of, By & For Entrepreneurs



Entrepreneur First

We put Endeavor Entrepreneurs (EEs) at the center of all we do; EEs in turn make Endeavor their own — joining our boards, our selection panels, and our funds.



Network of Trust

We are a global community built on mutual respect and we always safeguard founders' interests.



Go Big

We see crazy as a compliment, risk as opportunity, and impact as unlimited.



Pay it Forward

We multiply our impact by mentoring, training & investing in the next generation of founders.



Always Agile

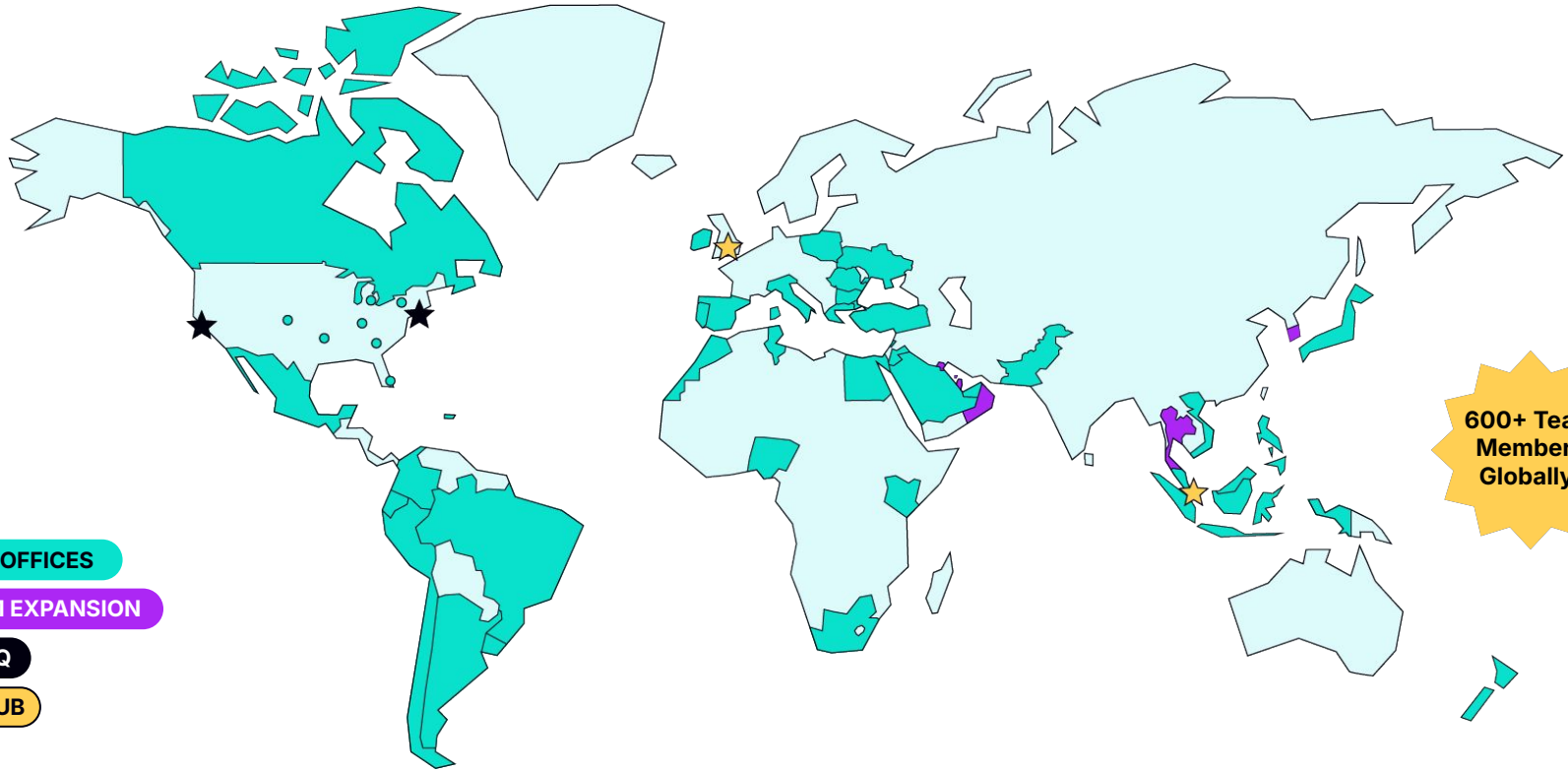
We are dynamic and flexible, adapting to changing market dynamics and fresh data points.



One Endeavor

We are borderless — unified by our belief in the power of entrepreneurship and tech-enabled innovation at scale.

With operations in 45+ emerging and underserved markets, Endeavor works to build thriving entrepreneurial ecosystems around the globe.



endeavor

Selection Journey

The Entrepreneur Experience starts with Selection: a bespoke journey that is designed to be both transformationally Additive *and* rigorously Evaluative for the highest-potential founders.

Through Selection, entrepreneurs discover what makes Endeavor unique: **We put the Entrepreneur First in everything we do.**

5,000+ candidates screened annually

Seal of Approval

4 International Selection Panel

3 Local/National Selection Panel

2 Second Opinion Reviews

1 First Opinion Review



Ridwan Olalere
LemFi (Nigeria)

Selection Criteria

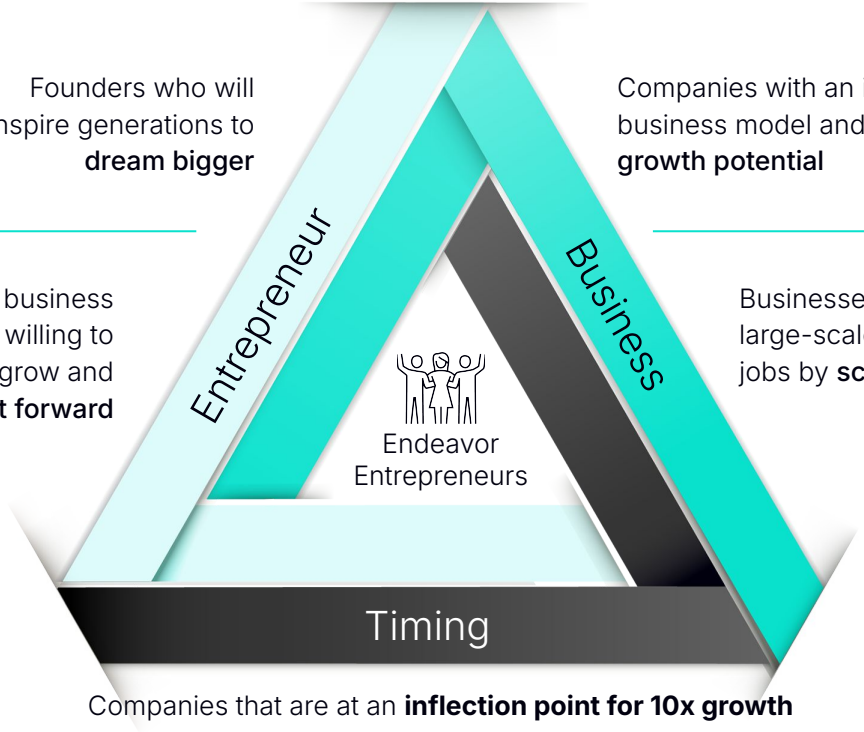
Will the founder(s) have the ambition and ability to become a Big Bubble / Endeavor Multiplier(s) in their ecosystem?

Founders who will inspire generations to **dream bigger**

Companies with an innovative business model and significant **growth potential**

Transparent business leaders who are willing to learn, grow and **pay it forward**

Businesses that will create large-scale wealth and jobs by **scaling faster**



Companies that are at an **inflection point for 10x growth**

Candidates will experience multiple inflection points. The strength of the Founder(s) & Business (proof points like past experience, top investors) push us to take Early Bets, where we can **MAXIMIZE IMPACT!**

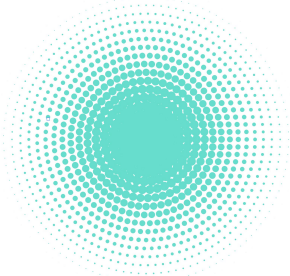
endeavor

Endeavor's selection process sets a high bar for global entrepreneurship.

Jan 2023 – Dec 2023

Screening & Initial Review

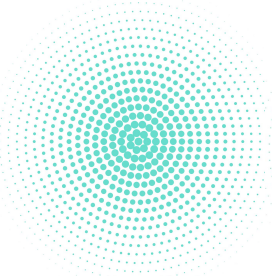
5,000+



Thousands of candidates receive an initial review by Endeavor staff via nominations and proactive research.

First Opinion Reviews

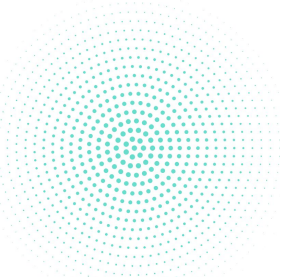
1,696



Endeavor staff conduct interviews with companies to assess candidates' viability.

Second Opinion Reviews

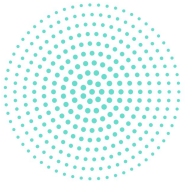
603



Endeavor mentors conduct multiple interviews, probing on business strategy, innovation, growth potential, founders' personal qualities.

Local Selection Panels

252



Local mentors, entrepreneurs, and board members interview and deliberate on candidates at a Local Selection Panel (LSP).

International Selection Panels

121



Global business leaders and top Endeavor Entrepreneurs serve as panelists to interview finalist candidates at an ISP.

It's Unanimous!

81

~1.6%
Selection Rate



Only those final candidates gaining unanimous approval from panelists become Endeavor Entrepreneurs.

endeavor

Our Support

We stand with founders through every milestone of their journey, turning **Pivotal Moments** into breakthrough opportunities.

Entrepreneur First

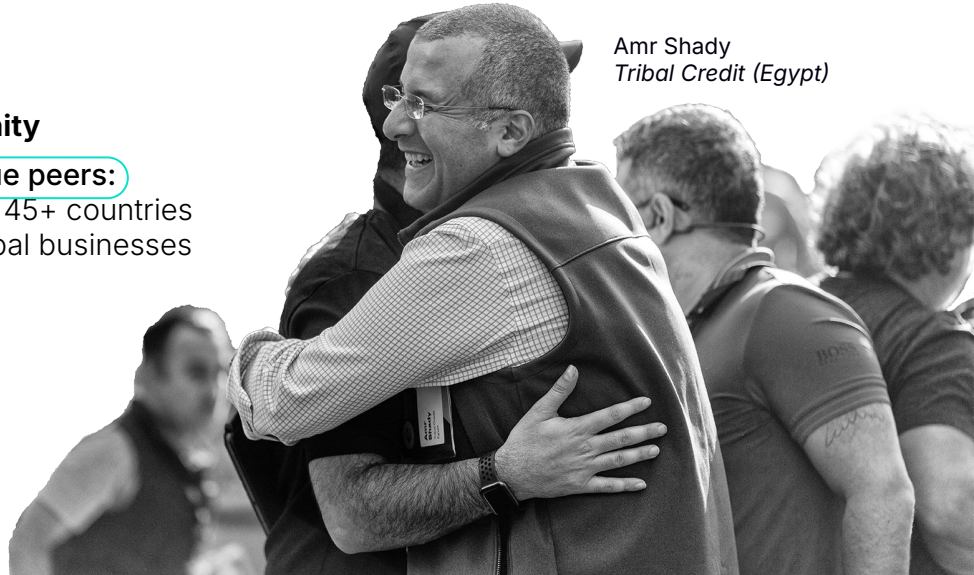
From pivotal business decisions to defining personal moments, we are **founders' closest allies** when stakes are highest.

Global Community

Connect with **true peers:** founders across 45+ countries who've built global businesses to scale.

Insights from World-Class Leaders

Gain direct access to a **trusted network** of global business leaders and C-suite scalers who share proven strategies and actionable insights.



Amr Shady
Tribal Credit (Egypt)

Endeavor Outliers

The greatest entrepreneurs never stop seeking growth.

Endeavor's **Network of Trust** creates a space where founders of the world's fastest-growing companies connect and support one another on the journey of scaling their businesses — and **scaling themselves** as leaders.



Tayo Bamiduro
MAX
Nigeria



Deem AlBassam
INDPT Food
Saudi Arabia



Cesar Carvalho
Wellhub
Brazil



Mudassir Sheikha
Careem
UAE/Pakistan



Guillaume Pousaz
Checkout
UAE/London



Karim Beguir
Instadeep
Tunisia



Mati Staniszewski
ElevenLabs
Poland



Danila De Stefano
Unobravo
Italy



Marcos Galperin
MercadoLibre
Argentina



Daniela Binatti
Pismo
Brazil



Melvyn Lubega
Go1
South Africa

endeavor

We are *redefining* entrepreneurial success and ecosystem building through the Multiplier Effect

As recently featured in a **November 2024 article in *Forbes*:** “Without the mindset of paying it forward, you might have one, two, or three unicorns, but that’s it. Today, LatAm is home to almost 50 unicorns, many of which trace their start to earlier Endeavor Multipliers™ — the most successful founders who pay their success forward by mentoring, investing in, and training the next generation.”



endeavor

Beyond financial success, our founders ignite the Multiplier Effect — Powered by Endeavor.

The **Multiplier Effect** is the process whereby successful entrepreneurs in a local market *collectively* train, mentor, and invest in the next generation. Through the Multiplier Effect tech ecosystems are jump started and sustained.

- Companies Mentored
- Companies Founded
- Companies Invested In
- Employee Spinoffs aka “Mafia”



endeavor

Our Global Board comprises a curated group of founders, investors, and business leaders from a variety of sectors who guide the organization's mission and growth.



Edgar Bronfman Jr.
Waverley Capital
Board Chair



Guillaume Pousaz
Checkout.com
Endeavor Entrepreneur



Javier Olivan
Meta



Hooi Ling Tan
Grab



Joanna Rees
West Ventures



Linda Rottenberg
Endeavor



Martin Escobari
General Atlantic



Matt Harris
Bain Capital Ventures



Nicholas Beim
Venrock



Nicolas Szekasy
Kaszek Ventures
Fmr. Mercado Libre
Endeavor Entrepreneur



Reid Hoffman
LinkedIn; Greylock
Chair, Endeavor Catalyst Fund



Shu Nyatta
Bicycle Capital



Veronica Serra
Pacific Investments & Innova Capital

endeavor

Our Local Boards *launch* with a curated group of *top* business leaders from a variety of industries and sectors.

See a snapshot of our local board members below.



Anton Borzov
STRATMINDS;
Frm. Whatsapp,
Ukraine



Bolaji Balogun
Chapel Hill Denham,
Nigeria



Carlos Rodriguez-Pastor
Intercorp, Peru



Carlos Torres Vila
BBVA, Spain



Costanza Sbokou Constantakopoulou
T.E.MES. Greece



Dan Caruso
Caruso Ventures,
Colorado, U.S.



Emilio Azcarraga-Jean
Televisa, Mexico



Harun Hajadi
Ciputra Group,
Indonesia



Jaime Augusto Zobel de Ayala
Ayala Corporation,
Philippines



Jorge Paulo Lemann
AB InBev, Brazil



Musaab Al-Muhaidib
Al Muhaidib Group
Entertainment,
Saudi Arabia



Souheil Hajjar
Majid Al Futtaim Trust,
UAE



Suzan Sabancı
Akbank, Türkiye



Taizo Son
Mistletoe, Japan



The Edge
U2, Ireland



Vargha Moayed
UiPath, Romania

Increasingly, top Endeavor Entrepreneurs are taking seats on our Local Boards, reflecting our of, by, and for entrepreneurs ethos.

Select Endeavor Entrepreneur board members pictured below.



Martin Migoya
Globant, Argentina
Board Chair



Mohamed Azab
Grinta, Egypt
Board Chair



Mudassir Sheikha
Careem, Pakistan
Board Chair



Cesar Carvalho
Wellhub, Brazil
Board Chair



Verónica Pascual Boé
Asti, Spain
Board Chair



Barry Napier
Cubic Telecom, Ireland



Deem Albassam
INDPT, Saudi Arabia



Eric Cheng
Carsome, Malaysia



GB Agboola
Flutterwave, Nigeria



Hande Cilingir
Insider, Turkiye



Jason Wenk
Altruist, Detroit



Karim Beguir
Instadeep, Tunisia



Luke Nguyen
Athena, Vietnam



Melvyn Lubega
Go1, South Africa



Simon Borrero
Rappi, Colombia



Songe LaRon
Squire, Western NY

We have **50 Outlier Endeavor Entrepreneurs** serving on local boards as of March 2025.

endeavor

Endeavor Catalyst is the global investment fund of Endeavor.



Hande Cilingir
Insider (Turkey)

Abdulmajeed Alsukhan & Turki Bin Zarah
Tamara (Saudi Arabia)

Tjaart van der Walt
TymeBank (South Africa)

Endeavor Catalyst has pioneered a 50/50 profit sharing model to invest in EE-led companies, generate competitive returns for LPs, and make Endeavor financially self-sustaining.

The Endeavor Catalyst Committee reviews each investment and ensures it meets the fund's criteria.

Reid Hoffman
Co-founder, LinkedIn
Partner, Greylock
Chair, Endeavor Catalyst Committee

Nick Beim
Partner, Venrock

Joanna Rees
Managing Partner, West

Nicolas Szekasy
Co-founder & Managing Partner, Kaszek
Former CFO, MercadoLibre
Endeavor Entrepreneur



We invest in Endeavor Entrepreneur companies *(up to 10% of the round, max $2M)*

raising equity rounds of $5M+

led by a qualified, institutional investor.

endeavor

We have proven our model over 10+ years.



4

Funds



$540M+

Assets under management



360+

Investments



35+

Countries



63

Companies Valued at $1B+



30

Exits



11

Publicly-Listed Companies



92%

Companies Still Operating or Exited

endeavor

Our unique positioning within the venture ecosystem drives our success; the venture capital industry is not shaping us — **Endeavor is shaping the venture capital industry.**



ACCESS
to highly competitive, globally diversified deals via Endeavor's trusted network.



TRUSTED PARTNERS
to entrepreneurs and leading GPs in the global VC/PE community.



FRICTION-FREE
co-investment approach. We invest along the same terms as the lead investor and do not take a board seat.



DOUBLE DUE-DILIGENCE
on every investment: Endeavor's rigorous selection process and the investment due-diligence of our co-investment partners.

Thank you!

Questions?
Please contact:

contact@endeavor.org

endeavor