

GO BIG AND GO HOME.

LOCAL OFFICE FAQs

# **ABOUT THE GALA**

The Endeavor Gala raises critical funds that allow us to support the world's fastest-growing High-Impact Entrepreneurs, inspiring them to DREAM BIGGER, SCALE FASTER, and PAY IT FORWARD. Endeavor transforms economies by helping entrepreneurs scale, create jobs, and multiply their impact by becoming outstanding role models, mentors, and investors to the next generation of founders. Together, these entrepreneurs hold the key to sustained economic growth in every part of the world.

#### **Date & Location**

Friday, December 6th, 2024

The Glasshouse 660 12th Avenue, New York, NY

# **Evening Overview**

6:00 pm Cocktails

7:00 pm Program

8:00 pm Dinner & Experiences

**10:00 pm** High-Impact After Party

# **W**HY THIS MATTERS

The Gala is our ultimate celebration of everything we have achieved as a Global Community during this year and it will only be a true celebration if we have 100% representation from all of you. So we invite you not just to join us in promoting the Gala but making it your own and using this opportunity in your own outreach and efforts to enhance your efforts to attract the best entrepreneurs and partners especially from your diasporas in the US as well as your local and regional networks.

# **ACTION ITEMS / HOW YOU CAN HELP**

We need to get the word out to our supporters in all markets — including but not limited to EEs, Board Members, mentors, panelists, investors and other "friends of Endeavor". You can help by mentioning and promoting the Gala in your regular communications amongst those in our network and encourage them to attend! Here is a banner you can add to your email signature. Don't forget to link to www.endeavor.org/gala.

Feel free to share the <u>Gala Fact Sheet</u>. Here is some adaptable text you can add to your personal emails:

Endeavor will be hosting their **2024 Gala on Friday, December 6 in New York City**.

This experience will celebrate the unique and powerful impact of Endeavor

Entrepreneurs Worldwide while raising funds for Endeavor's critical mission to support them — and we'd love for you to join us! Learn more about the gala here!

# **SPONSORSHIP OPPORTUNITIES**

All sponsorships include cocktails, dinner, and the High-Impact Party.

# Co-Chair Sponsorship: \$100,000

Access for 20 guests with VIP seating during the program
Seated dinner option for 20 guests\*
Full-page ad in the Gala Program with VIP placement
Co-Chair recognition in Gala marketing materials
Access to the High-Impact Party for all guests
(6) additional tickets to the High-Impact Party

## Vice Chair Sponsorship: \$50,000

Access for 10 guests with premium seating during the program
Seated dinner option for 10 guests\*
Full-page ad in the Gala Program
Vice Chair recognition in Gala marketing materials
Access to the High-Impact Party for all guests
(4) additional tickets to the High-Impact Party

## **Multiplier Effect Sponsorship: \$25,000**

Access for 10 guests with prime seating during the program Seated dinner option for 10 guests\*
Half-page ad in the Gala Program
Multiplier Effect recognition on Gala marketing materials
Access to the High-Impact Party for all guests
(2) additional tickets to the High-Impact Party

#### **Innovator Sponsorship: \$18,000**

Access for 8 guests with prime seating during the program Seated dinner option for 8 guests\*
Innovator recognition on Gala marketing materials
Access to the High-Impact Party for all guests
(2) additional tickets to the High-Impact Party

#### **Network Sponsorship: \$15,000**

Access for 6 guests with reserved seating during the program

Network recognition on Gala marketing materials

Access to the High-Impact Party for all guests

(2) additional tickets to the High-Impact Party

\*Instead of the traditional three-course dinner, this year's dinner will be served reception-style after the program, encouraging more networking and spontaneous connections. We invite you to help create Endeavor magic by mingling and meeting new people. However, sponsors will have the option of a seated dinner in a reserved area after the program, if preferred.

For any questions or to make a contribution, visit <a href="www.endeavor.org/gala">www.endeavor.org/gala</a> or contact the gala team at <a href="gala@endeavor.org">gala@endeavor.org</a>



# INDIVIDUAL TICKETS

#### **THE GALA**

All tickets include cocktails, dinner, and the High-Impact Party.

#### Accelerator Ticket: \$5,000 Each

(1) ticket to the Gala (includes access to the High-Impact Party)

Recognition on Gala marketing materials
(2) additional tickets to the High-Impact Party

#### Impact Ticket: \$2,500 Each

(1) ticket to the gala (includes access to the High-Impact Party)

# **Endeavor Entrepreneur Ticket: \$1,500 Each**

1 ticket to the gala (includes access to the High-Impact Party) *Exclusively for Endeavor Entrepreneurs* 

#### **Endeavor Staff Ticket: \$1,500 Each**

1 ticket to the gala (includes access to the High-Impact Party)

Exclusively for Endeavor Staff Members

#### THE OFFICIAL AFTER PARTY

The after party will begin at 9:30 PM and take place in the same location as the gala. This ticket does not include access to the Gala Dinner & Program.

## **High-Impact Party Ticket: \$250 Each**

Includes 1 ticket to the High-Impact Party
Early Bird Ticket available at \$200 until November
15, 2024



#### Where can tickets and sponsorships be purchased?

You can visit www.endeavor.org/gala or email gala@endeavor.org.

#### Can I attend the gala? Are plus ones allowed?

Yes, yes, yes! The gala is open to all. Everyone will need their own ticket (the tickets are only for one person). EEs and staff members will qualify for the \$1,500 level and all other guests will fall under the regular ticket levels, Impact (\$2,500) or Accelerator (\$5,000).

#### Where will the gala take place?

This event will take place at The Glasshouse in Midtown West (660 12th Avenue New York, NY 10019 — located on the West Side Highway between 48th and 49th Streets). Please note there is another Glasshouse located in Chelsea, the gala is NOT at this location.

The High-Impact Party will be in the same location as the gala and begin at 9:30 PM. Please note the \$250 High-Impact Party Ticket does not include access to the Gala Dinner & Program.

#### What is festive dress?

Festive dress includes cocktail attire as well as long dresses and tuxedos.

# A mentor, panelist, investor, etc. is interested in attending the gala? What ticket level can they purchase?

If they are not an EE or staff member, they will likely fall under the regular ticket levels, Impact (\$2,500) or Accelerator (\$5,000). If you have any questions, please contact gala@endeavor.org.

#### As a MD, how can I attend the gala?

- If your Local Board or Network sponsors \$15,000+, the MD of that office will get a free ticket to the gala.
- If five (5) Local EEs purchase individual tickets, the MD will get a free ticket to the gala.
- You can purchase a staff ticket (\$1,500).

#### As a staff member, how can I attend the gala?

You can purchase a staff ticket (\$1,500).

#### If I attend the gala, do I need to purchase another ticket to attend the High-Impact Party?

No, all gala guests will be invited to join the High-Impact Party.

#### Are there any local hotel recommendations?

Here is a list of nearby hotels to the gala venue. We are also working on discounted rates for staff (at a hotel near the office). Contact gala@endeavor.org for more information.

#### Is there a document I can share with anyone who is interested in attending the gala?

Please share this Gala Fact Sheet externally.

#### Are there any other events happening during the week of the gala?

Yes, there will be events before and after the gala. We also encourage everyone to use this time to meet with each other and visit the Global Office.

We are designing additional content and networking opportunities for all of our network that will take place during the week of the Gala. Check out the Endeavor Week calendar. If you're interested in hosting an event, please let us know by filling out this form.

**Endeavor Week Calendar**