



JOANNA HARRIES

SVP Global Expansion, Endeavor

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Joanna is the Senior VP of Expansion at [Endeavor Global](#), working with some of the fastest-growing entrepreneurs around the world. Under Joanna's leadership, Endeavor has scaled from 9 countries to over 45 today. Joanna travels the globe – building the local Boards, engaging entrepreneurs, and growing a cohesive network of private sector leaders across Latin America, Europe, Asia, Africa, the Middle East, United States and Canada.

Endeavor supports entrepreneurs at the "scaleup" stage. Identifying, mentoring, and co-investing in founders with the biggest ideas, the potential to build companies that matter, and the ability to inspire generations of others. Endeavor's portfolio today consists of more than 70 public and private companies valued at \$1B+, and many were the first "Unicorn" in their country.

Joanna started her career in brand management at Unilever, and has traveled extensively. She is an Acumen Fellow, a Kauffman Fellow, and is on the Board of World Education Services (WES) and Endeavor Canada. She received her Honors B.B.A. and M.B.A. from Wilfrid Laurier University in Waterloo, Canada. She helped to develop Harvard's Scaling Entrepreneur Ventures course for Endeavor Entrepreneurs, and taught at NYU.

A Canadian and U.S. citizen, Joanna lives in Bronxville, New York with her husband and two sons.