

MONDAY, OCTOBER 28

9:00 am - 10:00 am	Registrations <u>King Abdulaziz Center for Cultural Communication</u>
10:00 am - 10:30 am	Opening Remarks - Riyadh Unleashed <i>H.E. Mohammed Alkuwaiz (Capital Market Authority) and Lateefa Alwaalan (Endeavor Saudi Arabia) discuss Riyadh's emergence as a prominent Fintech hub in MENA.</i>
10:30 am - 11:00 am	Evolution of the MENA Entrepreneurial Ecosystem <i>Fadi Ghandour (Wamda) and H.E. Dr. Nabeel Koshak (SVC) walk through the growth of the regional entrepreneurial ecosystem to its current state of distinction today, with Allen Taylor (Endeavor Catalyst).</i>
11:00 am - 11:30 am	Future Forward - The State of Fintech in MENA <i>Sandeep Bakshi (Prosus) delves into regional Fintech trends and opportunities with EEs Ahmad AlZaini (Foodics), Ahmad Hammouda (Thndr), Gaurav Biswas (TruKKer), and Omar Saleh (Khazna).</i>
11:30 am - 12:00 pm	Coffee Break
12:00 pm - 1:00 pm	Parallel Breakout Sessions: Accelerating Fintech Successes in MENA Session #1: Investing in MENA: Fintech Opportunities and Trends <i>Yana El Dirani (Endeavor Catalyst) dives into MENA investing with global investors, GV Ravishankar (Peak XV), Monica Brand (Quona Capital), Scott Sobel (Valor Capital Group), Ziyad Baeshen (General Atlantic), and Sara Asad (MSA Novo).</i> Session #2: Financing Innovations in the Islamic World <i>Fintech founders from SEA and MENA, EE Vikra Ijas (Kitabisa), EE Amr Sultan (Blnk), EE Omair Ansari (Abhi), and Osama AlRaei (Lendo) talk Shariah compliant lending, insurtech, and unique financing strategies like the issuance of securitized, Sukuk bonds, with Haila AlObaidan (Endeavor Saudi Arabia).</i> Session #3: The Open Banking Wave in MENA <i>Fintech entrepreneurs, EE Ayman Essawy (Connect Money), EE Ismael Belkhatat (Chari), Dalal AlRayes (Spare), and Sultan Alkhatat (Drahim), speak about pioneering open banking and Banking-as-a-service (BaaS) solutions in the region, with Nasim Novin (Endeavor Global).</i>
1:00 pm - 2:15 pm	Networking Lunch <i>Mingle and connect with participants over a delicious, leisurely lunch.</i>

endeavor

FINTECH OCTOBER 28

FORWARD

MENA SUMMIT

AGENDA

MONDAY, OCTOBER 28 (Cont.)

Driving Disruption - Emergence of Digital Banks

2:15 pm - 2:45 pm

Christos Kolimenakis (JP Morgan) talks with Eze Szafir (D360 Bank) about the rapid growth of newly licensed digital banks in the Kingdom, and opportunities ahead.

(Re)shaping the IPO Landscape - Rise of The Gulf

2:45 pm - 3:30 pm

Adrian Garcia-Aranyos (Endeavor Global) discusses IPO trends in Saudi Arabia, Gulf capital markets, and reforms, with Nasser Alajaji (Tadawul), Michael Harris (NYSE), Mazin AlZaidi (STV), and Abdullah Yousef (TAM).

The Long Game - Investments and Impact Internationally

3:30 pm - 4:15 pm

Former Endeavor Global Board Member Bill Ford (General Atlantic) shares insights into the firm's origins, mission, and vision, and intersection with Endeavor's impact in underserved markets, over nearly three decades, in a candid discussion with Allen Taylor (Endeavor Catalyst).

Beyond the Unicorn - "Untold" Stories by a Serial Entrepreneur

4:15 pm - 5:00 pm

EE Hosam Arab (Tabby) chats about his decade-long entrepreneurial journey, redefining the regional retail and consumer finance landscape, leadership philosophy, the role of "unicorns," and more, in a "one-of-a-kind" conversation with Kriti Sapra (Endeavor Global).

5:00 pm - 5:15 pm

Closing Remarks

5:15 pm - 8:00 pm

Free Time

8:00 pm - 11:00 pm

Networking Dinner | [Sidra Compound](#)

Join us for a night of local cuisine and culture, hosted by Endeavor Saudi Arabia Board Chairman Mussab Almuhaideb, at his beautiful compound.