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June 21-23

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Indicates Endeavor Entrepreneur is a speaker or breakout session lead

Note: Attendees are in alphabetical order by first name.



NEXU

Abdon Nacif



Fintech

Endeavor Mexico

Latin America

About me: I grew up in a 10,000-person town in the amazon region of Bolivia, loved coding since 12, went to UT Austin for undergrad, and built software for many years. I went to Wharton for my MBA and then to Mexico to launch NEXU. I'm the father of a 4-yr boy and a 2-yr girl.

What I'm Currently Working On: Making NEXU the preferred financing alternative for car buyers in Mexico.

Fun Facts: I love nature and I'm building a house in a natural reserve.



TAMARA

Abdulmajeed Alsukhan



Fintech

Endeavor Saudi Arabia

Middle East

About me: I am a serial entrepreneur, with Tamara being my third startup so far. I previously cofounded Nana, a digital grocery shopping platform, as well as on-demand delivery service Habli.

What I'm Currently Working On: Working on building a generational company in Tamara. Our mission is to help our customers have complete confidence in their financial well-being

Fun Facts: Running is my way of meditating and pushing myself. I'm a big fan of the NBA. I love economics and how markets work. It fascinates me how complicated it is and how different nations approach this issue in their own unique way.



NOWPORTS

Alfonso De los Rios



Smart City & Climate

Endeavor Mexico

Latin America

About me: During my leadership of Nowports, I have been recognized as a Forbes 30 Under 30 Manufacturing & Industry 2022, Entrepreneur of the Year by Endeavor Mexico, Forbes Mexico 30 Business Promises 2021, Pro Network's ScaleUp of the Year 2022, and an Entrepreneurial Merit Medal by Nuevo Leon's government. As the CEO of Nowports, I am responsible for charting the company's strategic direction, coordinating departments, and building a proactive, innovative, and passionate team to revolutionize LATAM's supply chain procedures.

What I'm Currently Working On: I'm currently excited about how to scale up in a sustainable and frugal way because what we've been doing at Nowports since we started was way different than what we need in order to become public or to scale as a company. I'm currently working on leading a management team during war time.

Fun Facts: Every week I try to do something scary or something exciting, which is the reason why I started running marathons, parachuting, etc... just things related to adrenaline; I love it!



PREX

Alfredo Bruce



Fintech

Endeavor Uruguay

Latin America

About me: I am founder and CEO of Prex, a neobank we founded in 2015 in Uruguay. We expanded to Argentina in 2019 and Peru in 2021 and we are ready to launch in Chile and Paraguay. We currently serve more than 2.8 million customers and ended 2023 with more than \$72M USD in revenue.

What I'm Currently Working On: We are working on our regional expansion and in our next phase of growth that could take our company to a potential IPO in the next 3-4 years.

Fun Facts: I love sports, I played tennis at a university level, and played football and padel.



SKY MAVIS/AXIE INFINITY

Andy Ho



Commerce

Endeavor Vietnam

Asia

About me: I'm the CTO & Co-founder of Sky Mavis, Axie Infinity and Ronin Network, the leading blockchain game and distribution platform. I am currently running engineering and security at Sky Mavis, ensuring we have the capability to onboard millions of users on to blockchain. Prior to Sky Mavis, I graduated from Nanyang Technological University in Singapore, then spent 2 years working in a fintech startup called Anduin, where I worked with my current co-founder and CEO, Trung Nguyen.

What I'm Currently Working On: The blockchain industry is moving fast and we need to keep up with the technology to scale the business while remaining secure. We want to use games as an easy way to onboard people onto blockchain. We don't have many examples to follow as we are the leader in the space, and it's difficult to find experienced talent. I am focused on growing the team efficiently and effectively. I struggle with this task, so I would like to learn more about managing.

Fun Facts: I came from a competitive programming background. Back then I represented Vietnam in IOI and NTU in the world final ICPC contest. I enjoy playing soccer with my friends.



JUMPCLOUD

Antoine Jebara



B2B Software

Endeavor Lebanon

Middle East

About me: I'm one of the co-founders of JumpCloud. Prior to Jumpcloud, I co-founded a password management company called MYKI that was acquired by JumpCloud in 2022.

What I'm Currently Working On: I'm working on developing our global partner program. The goal is to continue to improve our channel go-to-market strategy with our different types of partners globally.

Fun Facts: I like playing tennis, table tennis. I also like skiing, surfing and hiking. I spend a lot of time reading about new advances in different technical fields and about startups and their progress.



OVERHAUL

Barry Conlon



Smart City & Climate

Endeavor Ireland

Europe

About me: I started my career in the military. I took an alternative route to 3rd level and business school education by serving 11+ years in my country's Tier-1 SOF unit. Following the military, I started my first company. I grew it globally with no formal funding, bootstrapped on cashflow. That's where I learned to manage a P&L. I sold it to a F50 company in 2012. I started my second business in 2016.

What I'm Currently Working On: We are nearing the \$100M milestone and are planning to take advantage of the evolving market to secure some M&A opportunities.

Fun Facts: I love to road bike. I am an avid reader and a lover of wine. An indulgence I probably enjoy way too much (lol).



APOLLO AGRICULTURE

Ben Njenga



Food & Beverage

Endeavor Kenya

Africa

About me: I'm Ben, a visionary leader committed to revolutionizing agriculture for small-scale farmers in Africa and beyond. With a deep passion for the field, I harness technology and talent to create scalable solutions that significantly impact millions of lives.

As part of this exceptional community of founders, I am eager to connect and learn from those who have navigated the intricate paths of start-ups to profitability and scale. My goal is to draw on your experiences and insights to refine my strategies and accelerate my journey toward transforming agriculture through innovative, tech-driven approaches.

What I'm Currently Working On: I am currently spearheading several transformative initiatives at Apollo, focused on boosting agricultural productivity and sustainability for small-scale farmers. Our goal is to drive the business toward scalability and a clear path to profitability.

Fun Facts: I am a farmer and like farming both crop and livestock so that I can learn first hand what I train my farmers to do. It helps me to see the challenges and opportunities the farmers face. In addition I love nature.



BITSO

Ben Peters



Fintech

Endeavor Mexico

Latin America

About me: I am a two-time entrepreneur, as CTO, starting my first business in the UK in 2001. I joined the Endeavor program with my second business, Bitso, which was launched in 2014, and which went on to become a unicorn in 2021, now employing over 600 staff.

What I'm Currently Working On: I am currently running R&D at Bitso and working on a project in the web3 space - excited to be launching a novel web3 game and another project based on an AI engine — coming soon!

Fun Facts: I was once an indie filmmaker and produced such hits as 'Frog Jesus'.



PAYHAWK

Boyko Karadzhov



Fintech

Endeavor Bulgaria

Europe

About me: I'm a software engineer with an interest and background in computer science. I'm pragmatic and love building and researching things with impact.

What I'm Currently Working On: Payhawk, a SaaS company where I'm the CTO, is scaling fast. My main focus is to ensure it can keep growing exponentially.

Fun Facts: I'm not much into sports yet. I have a hobby that is getting in and out of shape across the seasons.



COLENDI

Bulent Tekmen



Fintech

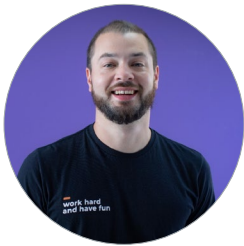
Endeavor Turkiye

Europe

About me: It's all about the journey as we all know and I love what I do with Colendi. I lost control of my last company and sold while I had 90%+ marketshare. Not this time.

What I'm Currently Working On: We've been building the first AI digital native bank for the last 5 years and just launched.

Fun Facts: I might be all about business, that's the sad part and what I love actually :)



LOGCOMEX

Carlos Souza



Smart City & Climate

Endeavor Brazil

Latin America

About me: I came from an entrepreneurial family in import/export, freight forwarding and customs brokerage and have always been interested in this space and its impact on the economy. I graduated as a Mechanical Engineer and did an MBA in International Business. I co-founded Logcomex with Helmuth in order to use software and data intelligence to help companies grow and improve their cross border businesses.

What I'm Currently Working On: We are expanding the product and service offerings to companies involved in international trade by building or acquiring companies that complement the customer journey and adding embedded finance solutions. We are also expanding our current analytics solutions to adjacent markets, such as financial institutions and international companies interested in doing business with LatAm. This year we also chose to focus on improving our net dollar retention.

Fun Facts: I live in Curitiba, Brazil and am the father of 3 boys, ages 12, 7 and 2. I am interested in personal development, always trying to acquire more knowledge. I am interested in bitcoin and the profound implications it has across multiple aspects of our lives. I walk a lot and am trying to get in the habit of running.



TYMEBANK

Coen Jonker



Fintech

Endeavor South Africa

Africa

About me: I'm a lawyer by training and a retail banker by trade. For the last twenty years I have worked on financial inclusion and the disruption of retail banking through operating model innovation. The result is Tyme, still very much a work in progress, intent on helping people and small businesses in emerging markets unleash their full potential.

What I'm Currently Working On: We are expanding the Tyme business from South Africa and the Philippines into Vietnam and Indonesia, raising capital (Series D) and adapting our operating model and technology stack to enable smoother geographic and product expansion.

Fun Facts: I am passionate about our different belief systems, how they shape us and our world. My sporting interest is boxing. I spar twice a week whenever I'm in my (current) hometown of Singapore.



KOHO FINANCIAL

Daniel Eberhard



Fintech

Endeavor Canada

U.S. & Canada

About me: I started a wind energy company that worked, a flare gas capture company that didn't, and started KOHO 9 years ago. Just trying to be useful at scale.

What I'm Currently Working On: I am working on a funding round and getting to the long tail of product management, culture etc.

Fun Facts: Currently in a (very amateur) weight lifting competition with some colleagues and board members.



SEEDZ

Daniel Rosa



B2B Software

Endeavor Brazil

Latin America

About me: A fan of planning and discipline, at work and in sports.

What I'm Currently Working On: Helping the Seedz Team connect those who feed the world; and trying to get a qualify to boston marathon

Fun Facts: I'm related to Guimarães Rosa, one of the greatest Brazilian writers. I share an apartment with a golden retriever.



UNOBRAVO

Danila De Stefano



Healthcare

Endeavor Italy

Europe

About me: I'm Danila De Stefano, born in 1992. I graduated with honors in Clinical Psychology from La Sapienza University. After graduation, I decided to step out of my comfort zone and move to London, where I worked as a research assistant in various psychiatric clinics and charities. I struggled to find therapy in my native language, which inspired me to create Unobravo, a remote therapy service for expats. In just three years, Unobravo has become a leading online psychology platform in Italy. As CEO, I advocate for mental health awareness and aim to empower women in entrepreneurship.

What I'm Currently Working On: I am working on improving our customer acquisition activities; on levelling up the leadership team; on improving our customer retention. This is what I'm excited about: I aim to make my company grow, hoping that we are still in the beginning of the journey.

Fun Facts: I started Unobravo to have a side job, which, of course, became my 24h job. Also, I love salsa dancing!



SIIGO

David Ortiz



B2B Software

Endeavor Colombia

Latin America

About me: Born in Bogotá, Colombia, where I currently reside, I am nearly 40 years old and happily married to Has. We are blessed with two beautiful children, Olivia and Benjamin. While I am passionate about my work, I always prioritize spending quality time with my family.

What I'm Currently Working On: Growing our presence in Mexico and scaling up our business across Latin America are essential strategies to continue gaining market share in SBS accounting software.

Fun Facts: I wish I could play more basketball nowadays. During my high school and college years, I used to play on a high-performance team that won a couple of national championships.



SWAP

Doug Storf



Fintech

Endeavor Brazil

Latin America

About me: I am driven by a passion for innovation and a commitment to solving real-world problems. As the CEO and co-founder of SWAP, I helped many companies bring their projects to life. My background includes management consulting, product development, and investing in startups. With an MBA from the University of Michigan, I have a strong technical and strategic business foundation. I have overcome a failed funding round and a strategic pivot during the pandemic, which shaped my approach to building and scaling SWAP into a leading fintech company.

What I'm Currently Working On: I'm focused on expanding SWAP's offerings in the banking as a service sector, emphasizing integrating credit services into our platform. We are in the process of enhancing our technological capabilities to meet increasing market demand for seamless, integrated financial solutions. I'm excited about the potential of our innovations to empower businesses with flexible and scalable financial tools. We are also exploring new partnerships and strategic investments to further our growth.

Fun Facts: I have a passion for homebrewing, which I started with my father a decade ago. It taught me valuable lessons about patience, precision, and the importance of experimentation.



SEMPRE AGTECH

Fernando Prezzotto



Food & Beverage

Endeavor Brazil

Latin America

About me: I have always believed in solving major agricultural challenges. Using genetics and biotechnology, we are creating technologies to protect large crops and improve the potential of tropical agriculture.

What I'm Currently Working On: We are very close (2 years) to launching a line of products for agricultural protection that use RNAi technology. These products will replace chemical pesticides with the great advantage of being harmless to humans and the environment.

Fun Facts: When I was young, I played a lot of poker. I participated in some championships in my state and the Brazilian Championship as well. I had the dream of becoming a jet pilot, of my own jet, of course.



COMMENCIS

Firat Isbecer



B2B Software

Endeavor Turkiye

Europe

About me: I am an entrepreneur and investor. My first venture, Pozitron, was a mobile software company specializing in mobile banking, commerce, and digital payments. We became Europe's prominent mobile software companies and were acquired by Monitise Plc in 2014, a landmark transaction in Turkey's B2B software industry. I received my Bachelor's Degree from Galatasaray University and a Master's Degree from both Université Paris Panthéon-Sorbonne and École Normale Supérieure. Alongside my CEO role at Commencis, I've been acknowledged as Turkey's most active angel investor for two years. I also serve on the board of directors for Endeavor Turkey.

What I'm Currently Working On: After my first exit with Pozitron, I founded Commencis in 2018. Commencis specializes in experience design, software engineering, and cloud technologies. Our products and solutions are trusted by leading enterprises to commence their next digital evolution.

Fun Facts: I was a 7x Jeopardy! champion in Turkey and represented Turkey at the International Tournament of Jeopardy! Champions in Las Vegas. It was a unique experience that allowed me to compete with some of the most interesting minds from around the world.



POMELO

Gaston Irigoyen



Fintech

Endeavor Argentina

Latin America

About me: I am the Co-Founder & CEO of Pomelo. Previously I was CEO of Naranja X, CBO of Restorando (acquired by TripAdvisor), CEO of Guidecentral (acquired by wikiHow), and one of the first employees of Google in Latin America. I am a Technology Pioneer by the World Economic Forum, Lecturer at Universidad de San Andres (Buenos Aires) and received the 2023 EY Entrepreneur of the Year award in Argentina. I am married, have three daughters and am passionate about skiing and trail running.

What I'm Currently Working On: Pomelo builds tech infrastructure for issuing, processing and managing card payments in Latin America, allowing banks, fintechs and embedded finance businesses to launch and scale their credit, debit and prepaid card businesses in multiple markets with just one integration. Founded in 2021, Pomelo has raised \$103M and works with over 100 customers throughout the region.

Fun Facts: I lived in 5 countries, ran a 100km trail race in Patagonia, and participated in a Guinness World Record.



TRUKKER

Gaurav Biswas



Smart City & Climate

Endeavor UAE

Middle East

About me: I was born into an affluent family in India and pursued structural engineering in the UK. While consulting in London, I developed strong financial and project management skills, leading large-scale developments like the Atlantis Hotel in Dubai. The idea for TruKker was sparked by a dinner conversation, leading to the creation of a technology-driven logistics platform now operating across 10 countries. My commitment to sustainability, financial inclusion, and innovation guides my ventures, including Moxey, which supports financial growth in the mobility sector.

What I'm Currently Working On: I am enhancing TruKker's logistics technology, launching OmniLog for sea and air freight. We're also working on our Atomix initiative, testing electric vehicles to reduce emissions. We aim to introduce 1000 NEVs in the next 12 months. With Moxey, I am working on providing financial services to SMEs in the mobility sector.

Fun Facts: I'm a fan of cruiser bikes and proudly own a Harley Fat Boy and an Indian Dark Horse. I also have a Mercedes SL500 hardtop convertible—my ultimate boy toy. I love real estate investing, inspired by Robert Kiyosaki's "Rich Dad Poor Dad." Family time with my wife and daughter is incredibly important to me. I love discussing engineering marvels and innovative construction techniques.



TECHNISYS

German Pugliese Bassi



Fintech

Endeavor Argentina

Latin America

About me: I co-founded Technisys, a digital banking tech company headquartered in Miami. I also act as the CMO and head of alliances. In 1995, we envisioned the potential of the internet to transform banking into a technology-driven industry providing both banks and consumers with fast, innovative services. 25 years later, Technisys has a proven track record helping banks including HSBC, Itau, Banco Original, Sofi, and many others, delivering exceptional digital experiences to more than 100 million banking customers in 16 countries.

What I'm Currently Working On: I launched a VC Fund to help companies disrupt the legacy technology that is dominant in banking, payments and fintech, preventing people all over the world to access convenient financial services.

Fun Facts: I like football, cars and F1 racing since my mother made me watch F1 races with her as a child. My son (9) is a kart racer, aiming to be an F1 driver. Since his last National Race, he had a funny episode during the race and a video of the episode became viral and reached 3.2 Million views and more than 100k comments. I am now his "agent" trying to manage his "10 seconds of fame." The video can be seen at his Insta profile @bautipugliese33.



CLARA

Gerry Giacomán Colyer



Fintech

Endeavor Mexico

Latin America

About me: I'm Gerry Giacomán Colyer, originally from Monterrey, Mexico. I started out wanting to go into public service, but got hooked on how tech can change the world for the better. After studying at Yale and Stanford, I worked in San Francisco's tech scene, leading teams and projects. Then I headed back to Latin America, where I co-founded a startup in mobility. Later, I co-founded Clara, a company that helps businesses manage their spending. We're growing fast and making a big impact in the region.

What I'm Currently Working On: Driving the business towards breakeven, and continue to capitalize on the customers love that we've built to date. We're well on the way to achieving both, as we double down on our journey to become the place where LatAm does business.

Fun Facts: Dog owner, and strategy game enthusiast. Always happy when I do a yoga session.



SHOP CIRCLE

Gian Maria Gramondi



B2B Software

Endeavor Italy

Europe

About me: I'm Gian Maria Gramondi, co-founder of Shop Circle, where we focus on creating top-notch technologies to help ecommerce merchants thrive. With my experience at Amazon, I ensure our daily operations are seamless while steering our strategy and planning. I hold a double master's degree in management from ESCP Business School and Bayers Business School.

What I'm Currently Working On: Right now, I'm thrilled to be developing the internal processes and structure essential for Shop Circle's planned expansion. My goal is to ensure we grow while staying true to our core values and company culture. I'm focused on driving sales, enhancing productivity, and fostering an inclusive and motivating workplace. We're on a mission to build a meaningful enterprise that provides real value to our customers and employees. I can't wait to see how far we can go!

Fun Facts: I'm not all business! Before diving into the world of commerce, I was almost a professional theatre actor. So, if you ever need someone to dramatize a sales pitch or bring a bit of flair to a presentation, I'm your guy!



JUMPCLOUD

Greg Keller



B2B Software

Endeavor Colorado

U.S. & Canada

About me: As my wife says (and having seen every iteration of my career): I've "somehow avoided all 'adult' responsibility by never going hunting for a job at a big company but instead went and built them on my own..." I have worked on and scaled a number of start ups over the last 30 years and they never get easier, just more interesting.

What I'm Currently Working On: I am 10 years into co-founding and scaling JumpCloud, an identity and access management company. It's been an amazing journey thus far scaling the company and currently most excited about how we are growing globally and building talent pools in amazing locations around the globe.

Fun Facts: I am a lifelong cyclist and 'retired' bike racer now spending as much time as I can helping juniors find their way within such a hard sport.



UNOBRAVO

Gregorio Diodovich



Healthcare

Endeavor Italy

Europe

About me: I'm Gregorio Maria Diodovich, born in 1991 in Rome. I graduated with a degree in Mechanical Engineering from La Sapienza University in 2016. After relocating to London, I worked as a QA Manager at Cilantro Engineering UK Limited. In May 2018, I joined Caterpillar Inc. as a Software QA Manager, later transitioning to the role of Performance Development Engineer.

Shortly after the launch of Unobravo, a leading online psychology service in Italy, I became passionate about it and left my job to become the COO. With an entrepreneurial mindset, I am analytical and highly pragmatic, always seeking to analyze every situation, considering all possible variables.

What I'm Currently Working On: I am working on improving our customer acquisition activities; leveling up the leadership team; and improving our customer retention. This is what I'm excited about: I aim to make my company grow, hoping that we are still in the beginning of the journey.

Fun Facts: I went from optimizing engineering performance to optimizing therapist's performance. Also I love salsa dancing!



CHECKOUT.COM

Guillaume Pousaz



Fintech

Endeavor UAE

Middle East

About me: I am in my 15th year of running Checkout and it stills feels like chapter zero. I am an avid runner, be it trails in my Swiss mountains or 10k races and sometimes marathons. Generally I divide my life in 4 key pillars: family, work, friends and sports (I do a lot more than running, e.g. surf, ski, padel, triathlons).

What I'm Currently Working On: Building a business that will stand the test of time, and can compound for many years to come. This means for me today: resetting the culture, do what I truly believe in and go back to being scrappy, simple and mission-oriented.

Fun Facts: I still manage to find time to play video games, mostly with my kids (Elden Rings, Zelda, CoD, etc.) I love to eat but never find time to cook!



BAZAAR

Hamza Jawaid



Marketplaces

Endeavor Pakistan

Asia

About me: I grew up in Karachi, Pakistan. Left for college. Moved back home to start Bazaar. Management consultant before becoming a founder.

What I'm Currently Working On: Launching an ads business on small merchants. Pilot phase. Organization refresh with key leaders exiting and new ones rising.

Fun Facts: Trying to get better at Padel. Avid Catan player.



GALGO

Ignacio Canals



Fintech

Endeavor Chile

Latin America

About me: I'm a 2nd time founder and tech entrepreneur. I'm an Endeavor Chile board member. With Galgo, we are building the one-stop automotive platform for Latam, fully integrated with our online lending solution to sell and finance tens of thousands of motorbikes in México, Colombia, Chile and Perú.

What I'm Currently Working On: Now working on an AI sales agent that will dramatically reduce our CAC.

Fun Facts: Squash player and love to sing, but the people around me do not let me.



WYNWOOD HOUSE

Ignacio Masias



Commerce

Endeavor Peru

Latin America

About me: I was born and raised in Lima, Peru and attended the American School of Lima. I pursued my undergraduate studies at Cornell University, majoring in applied economics and management with a minor in hospitality and real estate. After graduation, I joined McKinsey to gain experience across various industries. After 2 years, working in 5 countries and 5 industries, I left the consulting world to follow my family's passion and start my entrepreneurial journey in hospitality. 5 years in, Wynwood House currently operates in 4 countries, with +\$250M USD in AUM, 500 employees and we continue our rapid expansion plan across LatAm and Europe and soon the US.

What I'm Currently Working On: Almost 5 years ago we founded Wynwood House with the objective to redefine the way people live, travel and invest in real estate. We are currently operating in 8 cities across Peru, Mexico, Colombia, Panama and Spain with a clear roadmap to open in Chile and the US (Miami) in the next 12 months.

Fun Facts: I have played polo in 12 countries around the world



ABARCA HEALTH

Jason Borschow



Healthcare

Endeavor Puerto Rico

U.S. & Canada

About me: We are scaling enterprise healthcare tech and service business from Puerto Rico across the United States. Iterating through growth, human capital and strategic challenges, re-visualizing setbacks as gifts. Gratitude for all we have achieved, wonder for what is to come.

What I'm Currently Working On: We are in the midst of people, tech, and culture scaling challenges. I am excited to break through to the next level of revenue and start to rationalize/automate ops by leveraging product/tech. Figuring out best strategic growth directions and exit strategy.

Fun Facts: Avid airplane pilot. Learning helicopters now. Married with 3 human boys and a 5 month old cavapoo boy.



ALTRUIST

Jason Wenk



Fintech

Endeavor Detroit

U.S. & Canada

About me: I started my first company in 2002 and have been an entrepreneur and builder ever since. I'm currently building Altruist, a B2B fintech that enables financial advisors to better serve their customers with a vertically integrated brokerage platform. I've been an Endeavor Entrepreneur since 2016 and joined the Endeavor Great Lakes (Detroit) board in 2022. Outside of work I call Los Angeles home with my wife and 3 kids.

What I'm Currently Working On: I started Altruist in late 2018 and we're currently in the hyper scaling phase (all the good and challenges that come with this). In 2023 we grew revenue ~500% and expect to grow another ~350% this year. Altruist is helping make financial advice better, more affordable, and accessible to people of all backgrounds and levels of wealth. While the mission is noble, we have experienced some growing pains around people and culture, so I'm eager to learn from others that have successfully navigated similar challenges.

Fun Facts: I'm pretty focused on family and work so spend most of my energy here. When I have free time you'll usually find me outdoors running, hiking, or enjoying the Pacific Ocean.



WYNWOOD HOUSE

Juan Garay



Commerce

Endeavor Peru

Latin America

About me: I am a Spaniard living in Latin America, born and raised in Madrid. I attended the French school in Madrid and then graduated from McGill University. In 2016, I started my career in the venture capital industry at Ataria Ventures as an Investment Associate and then continued at Global Founders Capital as a VC Investor, where my mission was to back the most bold entrepreneurs in Europe and Latin America. Having worked hand in hand helping entrepreneurs execute and grow their startups, I discovered my passion for building scalable ventures that generate impact.

What I'm Currently Working On: Defining the way people connect, travel & discover the world through real estate. Mexico - Colombia - Peru - Panama - Spain. Soon Miami, and Santiago!

Fun Facts: Lately I'm loving Crossfit, running and playing Padel. I'm always down for an adventure, traveling or discovering new cities, new restaurants, or new brands.



KAVAK

Loreanne Garcia



Marketplaces

Endeavor Mexico

Latin America

About me: I am the Co-founder of Kavak, the first Mexican unicorn, and one of the most valuable startups in Latin America. Kavak was born in 2016 in Mexico City and quickly expanded across the globe, operating in Mexico, Brazil, Argentina, Colombia, Peru, Chile, Turkey and the GCC. I played several roles to help build and expand Kavak since day 1. Particularly, I focused on ensuring that Kavak has the best talent and that it is capable of working as a disruptive and high-performing team.

I have an engineering degree from the Simon Bolivar University of Venezuela and an M.B.A from Stanford University. My career began at Procter & Gamble and I later joined McKinsey & Company. In Mexico, I led the commercial team at a microfinance institution before assuming a corporate strategy management position at Coca Cola FEMSA.

What I'm Currently Working On: I am currently working on stabilizing a global and sustainable company so Kavak can keep expanding and becomes a generational business.

Fun Facts: I am a mother of two amazing little kids. I love to travel; I love to dance and I love to read.



SHOP CIRCLE

Luca Cartechini



B2B Software

Endeavor Italy

Europe

About me: I am the CEO and co-founder of Shop Circle, which buys and builds ecommerce apps to help independent merchants thrive. I'm always on the lookout for new funding and acquisition opportunities, and since our launch in 2021, Shop Circle skyrocketed to a \$100 million venture. I have a master's degree in business from ESCP Business School, one of Europe's top institutions, where I also teach entrepreneurialism as a seasonal professor. Before Shop Circle, I spent three years as an equity analyst with Jefferies in London. After, I moved into venture capital with Pretosium Ventures.

What I'm Currently Working On: I'm working on taking our start-up from a \$100-million venture to a multi-billion-dollar powerhouse in ecommerce tools. Since our launch, we've aimed to foster a culture of collaboration and innovation, which paid off—we kept every team member in our first year, which is rare in this industry. We are now taking on global investments and acquiring globally and have grown the company from 10 people in 2021 to 200 today.

Fun Facts: I'm highly competitive — you can find me in the pool attempting to be the next Italian Michael Phelps or making a carbonara in the kitchen, master chef 2025?



D-ORBIT

Luca Rossettini



Smart City & Climate

Endeavor Italy

Europe

About me: I am seeking a profitable, sustainable expansion of the humankind in space. In 2009, I won a Fulbright scholarship and in 2010 obtained a certificate in technology entrepreneurship in Silicon Valley. After an internship at NASA Ames Research Center, I returned to Italy and founded D-Orbit, developing a solution for space logistics & transportation.

What I'm Currently Working On: We are building a space logistics infrastructure that enables service providers to streamline satellite launch, cross-orbit transportation, on-orbit servicing and refueling, and end of mission disposal. Our commercial launch and deployment solutions reduce the time from launch to operations by up to 85%, with potential savings of up to 40% when deploying an entire satellite constellation. These cost savings are among the enabling factors for the upcoming trillion-dollar commercial space industry that will lead humanity to expand into the cosmos. We provide effective solutions for today's space logistics problems while shaping solutions for the needs of tomorrow. We are the first certified B-Corp space company in the world, pursuing business models that are profitable, friendly for the environment, and socially beneficial.

Fun Facts: I love parachute jumping, scuba diving and I devour science fiction books.



NOMAD

Lucas Vargas



Fintech

Endeavor Brazil

Latin America

About me: I'm the Co-Founder & CEO of Nomad, a fintech company that provides global banking solutions in hard currency for Brazilians who are non-US residents. Users can access an FDIC-insured bank account, a US-issued debit card, and invest in thousands of securities traded in the US. We raised over \$120M from Tiger Global, Spark Capital, Stripes, Monashees, and other global investors. Before Nomad, I was the CEO of Grupo ZAP, the top real estate classifieds in Brazil. In 2020, the company was sold to OLX for R\$3 billion (US\$600 million).

What I'm Currently Working On: We are getting licenses in the USA and in Brazil, internalizing processes, launching new products and business units. Current focus is on getting the business ready for our growth stage.

Fun Facts: My mom has 15 siblings. My dad has 10 siblings. It's a very big family.



ASTRO

Marcella Moniaga



Commerce

Endeavor Indonesia

Asia

About me: Growing up as an ambitious child, I constantly sought new challenges and engaged in various activities, including Scouts, the student body, basketball, and cheerleading. In university, I engaged in student organizations and church communities. My curiosity drives me to learn continually, ensuring a life without regrets. I began my career as a generalist at BCG in Indonesia, then transitioned to a strategy and budgeting role at Traveloka, Southeast Asia's largest OTA platform. After five years, I co-founded Astro with my 4 co-founders and I'm the CFO.

What I'm Currently Working On: I hold a bachelor's degree in manufacturing engineering and a master's degree in public relations & advertising. I am eager to deepen my expertise in finance and am now studying for the CFA. Learning something new to support Astro's growth is incredibly exciting for me!

Fun Facts: I am a geek who loves playing mobile games such as Mobile Legends and watching anime (especially One Piece!). I was a couch potato who recently ventured into new sports like padel and Pilates. I love history! While I might not know every historical figure, I thoroughly enjoy watching, reading, and learning about new stories. My recent favorite is Shogun on Disney+.



NELOGICA

Marcos Boschetti



Fintech

Endeavor Brazil

Latin America

About me: As a tech entrepreneur with a passion for the financial markets, I am the co-founder and CEO of Nelogica, the largest wealthtech provider in the trading and investment space in LATAM, now rapidly expanding on a global scale. My interests lie in exploring AI applications, enhancing our M&A playbook, and discovering innovative approaches to positively impact the next 1 billion people. I also love playing tennis, soccer and having nice chats about books and podcasts.

What I'm Currently Working On: We've just completed our first international acquisition. I am super excited to explore the synergies and collaborate with our new global team.

Fun Facts: I have two kids. My first one was born on May 4th (star wars day). Guess what? My father was born on May 4th. More? My wife's father was born on May 4th. Another one: I was born on November 4th and so was my daughter. Coincidence?



SEEDZ

Matheus Ganem



B2B Software

Endeavor Brazil

Latin America

About me: I'm an engineer and small farmer. I grew up in a very small town in the countryside and moved to the capital city to live without my parents when I was 14 years old (Luckily I had their support). After working in the agribusiness industry I realized there was also a space for a vertical software company for that market. I've found that ag companies and farmers (a trillion market impacting billions of people's lives) face big gaps on digital tools and leave money and development opportunities on the table. So we believe at Seedz that we have a big mission addressing these market issues.

What I'm Currently Working On: Scaling the company in Brazil and first steps internationally, a big acquisition for us (a company bigger than ourselves) and also we are adding financial services into our core software business. To achieve all that I'm currently starting a new investment round.

Fun Facts: I'm practicing Brazilian Jiu Jitsu. I'm extremely connected to my early friends, we are a big group who have been together for over 20 years. Daniel, my co-founder, has been my friend since high school. I'm married and have a 3 years old daughter.



BLANKFACTOR

Melody Pak



B2B Software

Endeavor Miami

U.S. & Canada

About me: As co-founder of Blankfactor, my passion lies in leveraging technology to expand and amplify innovative ideas and talented people, all towards driving real-world impact. With over a decade of experience in consulting and end-to-end engineering services, I focus my time on process architecture, program management, and ensuring we stay focused on our strategic vision.

What I'm Currently Working On: Blankfactor, Blankfactor, Blankfactor!

Fun Facts: I was a loofah for Mardi Gras and salmon nigiri for Halloween. I've only been refused entry to one country (so far!)



YELLOW

Michael Heyink



Smart City & Climate

Endeavor South Africa

Africa

About me: I grew up in South Africa, in a family passionate about our continent. I worked in investments in my early career and then founded Yellow in 2017. The initial goal was to bring affordable solar power to unelectrified low income households in Malawi. We have ambitious goals and are working hard on the challenging aspects of scaling a profitable and impactful business.

What I'm Currently Working On: In Africa, 60% of households don't have electricity, 80% no device to access the internet and 90% are not considered creditworthy in order to finance access to these devices. We are working on software and incentives to bring solar and smartphone asset finance to this large customer base.

Fun Facts: My wife recently gave birth to two twin girls. When they allow, I like to run on the mountains around Cape Town where we live.

I also love travel and developed a niche interest in an online game called GeoGuesser - you are shown random pictures from Google Street View from all over the world and you are asked to drop pins on the world map as near as possible to the location. I haven't found many other people who share my enthusiasm, but maybe you will: <https://www.geoguessr.com/>



KITOPi

Mohamad Ballout



Food & Beverage

Endeavor UAE

Middle East

About me: I am a 2 time Endeavor Entrepreneur currently scaling Kitopi across the GCC and actively trying to build a multiplier effect in my ecosystem.

What I'm Currently Working On: We are working on building a solid predictable core growth business that can grow 30% YoY for the next 3 years. We're on what we call chapter 3 of Kitopi, which is our D2C arm (evolving from focusing on infrastructure in chapter 1 to focus on content in chapter 2 and now focus on distribution in chapter 3). We're building new brands (we moved from licensing to acquiring and now building brands/content).

Fun Facts: I'm a flight simulator fanatic! More recently have been obsessing about Padel and longevity.



FLOWARD

Mohammed Alarifi



Commerce

Endeavor Saudi Arabia

Middle East

About me: Building a startup for flowers and gifts in a very difficult part of the world.

What I'm Currently Working On: Making the company grow at scale and profitable.

Fun Facts: I can't smell flowers very well :)



BREADFAST

Mostafa Amin



Commerce

Endeavor Egypt

Middle East

About me: I co-founded Egypt's leading English media organization, Egyptian Streets, in 2013. I failed 4 times trying to build in tech. I co-founded Breadfast in 2017, which is the largest online grocery platform in Egypt with recent expansion into Saudi Arabia.

What I'm Currently Working On: Learning!

Fun Facts: Never imagined I'd enjoy being a dad!



XEPELIN

Nicolás De Camino



Fintech

Endeavor Mexico

Latin America

About me: I'm co-founder and Executive Chairman of Xepelin. Previously I was a partner at BTGPactual (The Goldman Sachs of Latam), where I sort of pioneered the Private Debt Industry, almost 15 years ago. From then on I realized there was an opportunity to build the B2B Fintech of Latam, which we founded in 2019.

What I'm Currently Working On: Imagining the next phase of Xepelin now that it's on full growth mode and expanding

Fun Facts: I'm married and a father of 2, Sofia, a 5 year old girl, and Leon, an 18 month boy. I really enjoy sports, from surfing, to tennis, yoga and lately golf (although I still suck at it!) Also enjoy reading, cinema and cooking.

I'm Chilean but also have Spanish citizenship, my 2 grandmothers ran from Spain to Chile during the Spanish civil war, and I believe all the last names I know of my family are Spanish.



ONPOINT

Quang Tran



B2B Software

Endeavor Vietnam

Asia

About me: I am the founder and CEO of Onpoint, the leading e-commerce enabler in Vietnam. Onpoint currently serves global and national brands across all digital channels and has served millions of consumers across Vietnam. I am passionate about entrepreneurship, developing, and enabling the digital economy in Vietnam and Southeast Asia. I studied at ACS(I), ACJC in Singapore, and Reed College, OR, USA; and worked for McKinsey, Vingroup, Lazada (VN CCO) before founding Onpoint in 2016.

What I'm Currently Working On: We are working on social commerce, AI, and strengthening the C-level and management team.

Fun Facts: I am an avid runner and plan to complete all 6 Abbott marathon majors by 2025.



PIER

Rafael Oliveira



Fintech

Endeavor Brazil

Latin America

About me: Multi time entrepreneur since 2011. I've had a profitable bootstrapped business for 5 years, learned a lot about digital product creation, mvps and finding product market fit. That company had several products and experiments. My passion is about creating digital products. I'm also the former CTO and founder of Pier, the first digital fully licensed insurance carrier in Brazil and the first one with AI to pay instant claims, with a focus on better underwriting and experience.

What I'm Currently Working On: I just made the transition from an operational role (CTO) to a board/controlling group role only. It's been a journey, getting used to not knowing the day to day details of the company, and focusing on seeing the company from a shareholders perspective.

My plan is to take 2024 to study a lot, especially board matters, corporate finance and GenAI.

Fun Facts: I would love to bring more entrepreneurship examples to my home town, Salvador/Bahia.



D-ORBIT

Renato Panesi



Smart City & Climate

Endeavor Italy

Europe

About me: After studying aerospace engineering and working in R&D for a few years, I spent one year in SF Bay Area in 2010 as a Fulbright scholar with the goal to transform my PhD research project into a business plan. As an outcome, I co-founded D-Orbit in 2010 and became an Endeavor Entrepreneur in 2017.

What I'm Currently Working On: I'm working on expanding D-Orbit to the US and Asian markets

Fun Facts: I'm a big fan of outdoor life. I love snowboarding and scuba diving.



DIGIBEE

Rodrigo Bernardinelli



B2B Software

Endeavor Brazil

Latin America

About me: I'm a former software company executive in my first entrepreneurial journey. I've been in three Endeavor programs: 2 in Brazil and one in the USA.

What I'm Currently Working On: I'm working on cracking the code for Digibee US Go-To-Market.

Fun Facts: I don't look at though I do, but I love country culture. I even drive a truck to work!



MOTTU

Rubens Zanelatto



Smart City & Climate

Endeavor Brazil

Latin America

About me: I am the Founder and CEO of Mottu, a motorcycle rental company focused on enabling income-generation for hard working delivery gig workers while also building the power-grid for LatAm's last-mile. In 2023, Mottu raised a Series C and to date raised \$100M of capital so far with notable investors including QED Investors, Bicycle Capital, Base Partners, Sir. Michael Moritz and Tiger Global. Prior to Mottu, I founded a company in the digital health space, worked in Private Equity for GP Investments, and had an early career in finance and operations.

Mottu started with the mission to help workers at the bottom of the pyramid generate income for their families by offering low-cost daily motorcycle rentals for delivery drivers and couriers who could not afford to buy a vehicle or who did not have access to credit. As of May 2024, Mottu had \$125 million in Annualized Revenues, growing 73% YoY, with 44% gross margin and positive operating cash flow.

What I'm Currently Working On: I am working on internationalization, new business units, and preparing for IPO.

Fun Facts: I worked as fisherman in Alaska.



KITOPI

Saman Darkan



Food & Beverage

Endeavor UAE

Middle East

About me: Kitopi is my 5th startup since 2011 (2 hard flops, 1 soft flop, 1 small success). The idea was conceptualized with my best friend and business partner in a jacuzzi in California. I left my full time role and 2 other startups before going all in. Ignorance is bliss, we underestimated the complexity of the F&B space, had we known, we likely wouldn't have taken the first step. We had little intention of building our own F&B tech and stumbled upon the opportunity while trying to operate.

What I'm Currently Working On: We are building out our consumer products to introduce exciting experiences in food, including: Kitopi Rewards, a loyalty and social eating app; a health app that disrupts meal planning; Eatopi, a re-invented "food hub" restaurant concept with a personalized dine-in experience; using robotics for on-demand delivery logistics; and integrating an LLM to democratize access to insights and actionable BI across the company.

Fun Facts: I am interested in biohacking: I currently ice bathe twice a week and highly recommend it. I'm excited by AI, AR/VR & robotics. I never got into crypto — missed the wagon and still missing it. I love my cigars and whiskey (conflict with point #1 — I'm not perfect).



TRAFILEA

Santiago Zabala



Commerce

Endeavor Uruguay

Latin America

About me: I am the co-founder & CEO at Trafilea, a private, global tech e-commerce group growing direct-to-consumer brands online, focusing on the US market for women, specializing in shapewear, intimate apparel, beauty, and wellness.

What I'm Currently Working On: We are currently working on: massive AI adoption to bring our core advantage to a whole new level; accelerating international expansion; omnichannel expansion: +1000 doors in department stores and mass; and growth financing (equity + debt).

Fun Facts: Fatherhood. Kitesurfing. Subconscious programming.



XEPELIN

Sebastian Kreis



Fintech

Endeavor Mexico

Latin America

About me: I am a Chilean entrepreneur with more than 10 years of experience in fintech and a promoter of a transparent digital financial ecosystem for SMEs in Latam. I am the Co-founder & CEO of Xepelin, with the vision to be the leading B2B fintech in Latam. In my career I led M&A and capital markets transactions worth more than \$10B and led digital transformation for LatAm banks with BCG.

What I'm Currently Working On: We want to scale from USD \$40M to USD \$100M revenue run-rate and scale B2B payments to the next level.

Fun Facts: People see me as younger than I am. I love to do trail running & mountain biking in California.



SKY MAVIS/AXIE INFINITY

Trung Nguyen



Commerce

Endeavor Vietnam

Asia

About me: I'm Trung Nguyen, the CEO and co-founder of Sky Mavis, the company behind Axie Infinity. We set out to revolutionize the gaming industry by leveraging the power of blockchain to give players true ownership of their digital assets. I believe that blockchain is the future of the gaming industry.

What I'm Currently Working On: Our top priorities are Ronin and Axie. We aim to unlock the full potential of the Axie universe through Ronin, a blockchain forged for gaming. Our journey with Axie Infinity has provided us with unique insights into product development, community building, and go-to-market strategies, which we can share with partners deploying on our network. We strongly believe that when game studios join hands to build an ecosystem, players will have a better and more diverse experience in many different games. Instead of competition, cooperation will bring more value to both players and studios.

Fun Facts: I'm an avid gamer, so you can often find me immersed in games during this trip.



VENDEASE

Tunde Kara



Marketplaces

Endeavor Nigeria

Africa

About me: I am the cofounder and CEO of Vendease, a growth stage food tech company which builds end to end supply chain technology for food businesses in Africa.

What I'm Currently Working On: In 4 years I led the company in its rapid expansion across Nigeria and Ghana, serving 4000+ businesses across these two markets. Vendease recently closed a \$30 million Series A round to fuel even further growth in Africa and the Middle East.

Fun Facts: Chess. Reading. Stacking Legos



TAMARA

Turki Bin Zarah



Fintech

Endeavor Saudi Arabia

Middle East

About me: I met my 1st co-founder at age 5 in school and then met our third co-founder in college. I reconnected with my 1st co-founder after 10 years via LinkedIn and, at that time, I already had a failed startup and was working on the 2nd (in personal finance). We discussed a few ideas together in early 2020 and then we decided to jump on it.

What I'm Currently Working On: Restructuring and building a world-class team

Fun Facts: I worked at a car dealership at age 12 because I love cars and I enjoy them so much. I am a father of 2: a 2.5 year old daughter (Haya) and a 7 year old corgi (Simba)



ASTRO

Vincent Tjendra



Commerce

Endeavor Indonesia

Asia

About me: I'm Indonesian and spent 8 years living in Australia. I studied engineering (mechatronics) and have always been interested in tech. I was involved in startups since university days: 3 failed and 2 IPO. I am now starting my own journey (again) to make an impactful company and journey.

What I'm Currently Working On: I launched Astro, a quick commerce company, in Sep 2021. Our goal is to be the most loved company by customers in Indonesia. We are excited to have shown a positive contribution margin within 2 years and now we are even more excited about the future to come, as we are still barely scratching the surface, only surfing 0.1% of the population. We are excited about the future potential to serve even more customers!

Fun Facts: I am a big fan of playing tennis! I started during covid times and am still a beginner. Whenever possible, I will try to play every day in the morning.

ENDEAVOR STAFF



Linda Rottenberg
Co-founder & CEO



Adrian Garcia-Aranyos
President



Allen Taylor
SVP, Entrepreneur Experience;
Managing Partner,
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