



2022 ENDEAVOR OUTLIERS RETREAT

June 24–26 | Scotts Valley, CA

AGENDA

DAY 1: FRIDAY, JUNE 24TH

12:00 pm – 1:00 pm

Registration & Welcome Lunch

Nasdaq Entrepreneurial Center (505 Howard St, San Francisco, CA 94105)

1:00 pm – 2:00 pm

Reflections on the Climate Crisis and What it Means for your Business

Fireside Chat with The Edge (U2) and John Doerr (Kleiner Perkins) on how climate change is relevant to you, your business, and your success.

2:00 pm – 4:00 pm

Transit to 1440 Multiversity (800 Bethany Dr, Scotts Valley)

4:00 pm – 5:00 pm

Check-in & Settle-in | *Lodge*

5:00 pm – 5:15 pm

Orientation | *Redwood Amphitheater*

5:15 pm – 6:30 pm

Icebreaker | *Redwood Auditorium*

Get to know your peer group through a fun ice-breaker activity

6:30 pm – 8:00 pm

Dinner | *Kitchen Table*

8:00 pm – 10:00 pm

Open-Mic: Shhh don't tell my investor! | *Common Ground Patio*

Come grab a drink, gather around the fire pit, and share some laughs!!

DAY 2: SATURDAY, JUNE 25TH

7:00 – 8:00 am	Optional Signature Classes Choose from one of three activities to start your morning: <ul style="list-style-type: none">• Body Weight Fitness <i>Fitness Center</i>• Yoga <i>Sanctuary</i>• Cardio Hike <i>Lodge Steps</i>
7:30 am – 9:00 am	Breakfast <i>Kitchen Table</i>
9:00 am – 10:00 am	A 15 Year Journey Scaling Meta <i>Redwood Amphitheater</i> Fireside Chat with Javier Olivan (Chief Operating Officer of Meta) and Adrian Garcia-Aranyos (President at Endeavor)
10:00 am – 11:00 am	Peer Teach-in <i>Redwood Auditorium</i> Give & receive support from peers on topics critical to scaling your business.
11:00 am – 11:15am	Coffee Break
11:15 am – 1:00 pm	Peer Circles Engage with a group of 6-8 fellow Endeavor Entrepreneurs at a similar stage of growth to work through a personal or strategic challenge
1:00 pm – 2:00 pm	Jeffersonian Lunch <i>Kitchen Table</i> Engage with your fellow founders and explore topics we are passionate about during a Jeffersonian-inspired lunch.
2:00 pm – 6:00 pm	Choose your own adventure! <i>Meet at the Lodge</i> Build shared memories with peers through your excursion of choice: Surfing, Mountain Biking, Hiking, Sailing
6:30 pm – 8:00 pm	Dinner <i>Kitchen Table</i>
8:00 pm – 10:00 pm	Bonfire & Beers! Come grab a drink and relax around the fire pit! <i>Common Ground Patio</i>

DAY 3: SUNDAY, JUNE 26TH

7:00 – 8:00 am	Optional Signature Classes Choose from one of three activities to start your morning: <ul style="list-style-type: none">• Body Weight Fitness <i>Fitness Center</i>• Yoga <i>Sanctuary</i>• Cardio Hike <i>Lodge Steps</i>
7:30 am – 9:00 am	Breakfast / Check-out of Room <i>Kitchen Table</i>
9:00 am – 10:00 am	Peer Teach-in <i>Redwood Auditorium</i> Give & receive support from peers on topics critical to scaling your business.
10:00 am – 10:15 am	Coffee Break
10:15 am – 12:00 pm	Peer Circles <i>Redwood Auditorium</i> Engage with a group of 6-8 fellow Endeavor Entrepreneurs at a similar stage of growth to work through a personal or strategic challenge
12:00 pm – 12:45 pm	Reflections & Close-out <i>Redwood Auditorium</i>
12:45 pm – 1:45 pm	Lunch <i>Redwood Auditorium</i>
2:00 pm – 4:00 pm	Transit back to San Francisco



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SPEAKER BIOS



John Doerr

John Doerr is an engineer, acclaimed venture capitalist, chairman of Kleiner Perkins and the author of "Speed and Scale" and "Measure What Matters." For over 40 years, John Doerr has served entrepreneurs with ingenuity and optimism, helping them build disruptive companies and bold teams.

He was one of the pioneers in the venture capital community investing in breakthrough clean technologies, deploying more than a billion dollars towards more efficient solar cells, better batteries, biofuels, lower-carbon cement, alternate proteins and electric vehicles. Doerr was an original investor and board member at Amazon and Google and has helped create more than a million jobs and some of the world's most valuable companies. Outside of Kleiner Perkins, he works with social entrepreneurs for change in public education, the climate crisis and global poverty. Doerr serves on the board of Breakthrough Energy Ventures and ONE.org.



The Edge

Guitarist with U2, The Edge was born David Howell Evans in East London. A year later, he and his family moved to Dublin, where he attended Mount Temple School and met Larry Mullen, Bono and Adam Clayton. In 1978 U2 was formed. The Edge is the band's lead guitarist, keyboard player and backing vocalist, as well as one of the principle songwriters and occasional lead vocal contributor.

Described as one of the most innovative and influential guitar players of his generation, The Edge's guitar playing is the hallmark of U2's music and one of the most original and distinctive guitar styles in rock and roll history. Acknowledged as one of the best live acts in the world, U2 have toured the globe countless times, released 14 studio albums and won numerous awards, including 22 Grammys®, an Oscar nomination and the Amnesty International Ambassador of Conscience Award. The Edge has also written extensively for other projects, often in collaboration with Bono and U2, including music for movies (Captive, Gangs of New York, Golden Eye, Mandela: Long Walk To Freedom); for animation (Batman - TV series); for the stage (A Clockwork Orange by the Royal Shakespeare Company, Spiderman: Turn Off The Dark). In 2005, The Edge co-founded Music Rising, a charity initiative which provides musical instruments for the musicians, schools and churches of the Gulf Region. The Edge is chairperson of the board for Endeavor Ireland, the global not-for-profit organisation that aims to support entrepreneurs. He also sits on the board of the Angiogenesis Foundation, as well as the advisory board of MIT Environmental Solutions Initiative and is a former board member of MIT Media Lab Europe.



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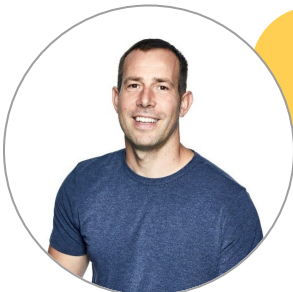


Adrian Garcia-Aranyos

Adrian Garcia-Aranyos is the President of Endeavor. He joined Endeavor in 2014 as Founding Managing Director of Endeavor Spain. Prior to that he held several executive roles at J.P. Morgan Chase & Co; The Economist Newspaper Group; and CM Capital Markets.

Since 2004, Adrian serves as board member at Thune Eureka, an industrial engineering firm specializing in capital goods and focused on deep-sea energy components, paper industry parts and defense mechanisms.

He obtained his BA in Political Science from Universidad Complutense de Madrid and has an MA in Trade & Commerce from CECO-ICEX. Plus a series of certificates from IEB, Kellogg, IESE & Harvard.



Javier Olivan

Javier Olivan is the VP of Cross-Meta Products and Infrastructure at Meta, Inc., reporting directly to the CEO. He was recently named the company's next COO. Since 2007, he has been responsible for Meta's international efforts, setting strategy and driving the growth of their global user base through product, marketing and internationalization initiatives.

He currently leads the products and functions that span the four large Meta applications: Facebook, Instagram, WhatsApp, and Messenger. This includes their growth efforts, integrity, ads, commerce, payments and social impact efforts. Beyond his product teams, he also manages Meta's infrastructure organization which builds the foundation atop which Meta's applications are built, including all global data centers.

Prior to joining Meta, Javier was a product manager at Siemens Mobile where he led a cross-functional team charged with the development and market launch of handset devices. Earlier in his career, he worked for NTT Corporation in Japan as a research and development engineer and was responsible for developing software that enabled high-quality wireless video transmission to mobile devices.

Javier holds a master's degree in business administration from Stanford University and master's degrees in both electrical and industrial engineering from the University of Navarra. He sits on the board of Endeavor, a nonprofit supporting the global entrepreneurial ecosystem. Javier grew up in a small town in the Pyrenees mountains of Spain and currently lives with his family in Palo Alto, California.

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