


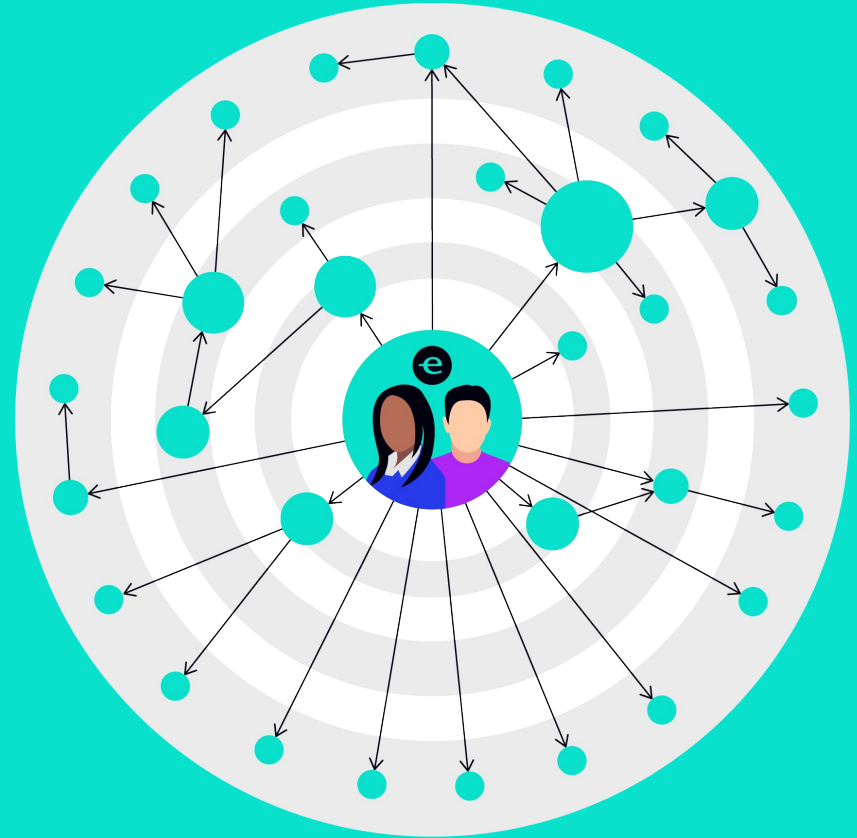
## WHO WE ARE



**We are the leading global community of, by and for High-Impact Entrepreneurs** — those who dream bigger, scale faster, and pay it forward.

## WHY WE EXIST

We are driven by the core belief that **High Impact entrepreneurs transform economies** — not only by virtue of the jobs and wealth they generate, but by the **Multiplier Effect** they create when mentoring, inspiring, and investing in the next-gen of entrepreneurs.



## WHAT WE DO

We create a **Multiplier Effect** — inspiring high-growth entrepreneurs to dream bigger, supporting and investing in them to scale faster, and providing them a platform to pay it forward.



## HOW WE DO IT

After selecting high-growth founders in emerging and underserved markets around the world, we help them scale faster by **connecting them to smart capital, and like-minded innovators who've been there and done that.**



## HOW IT WORKS

As an Endeavor Entrepreneur you have access to a global network of 2000+ external volunteers who serve on staff advisory boards and offer **one-on-one, on-demand mentorship on strategy and execution throughout the entrepreneurs' journey** — in addition to the mentoring that is available from peers and investor-partners in the network.

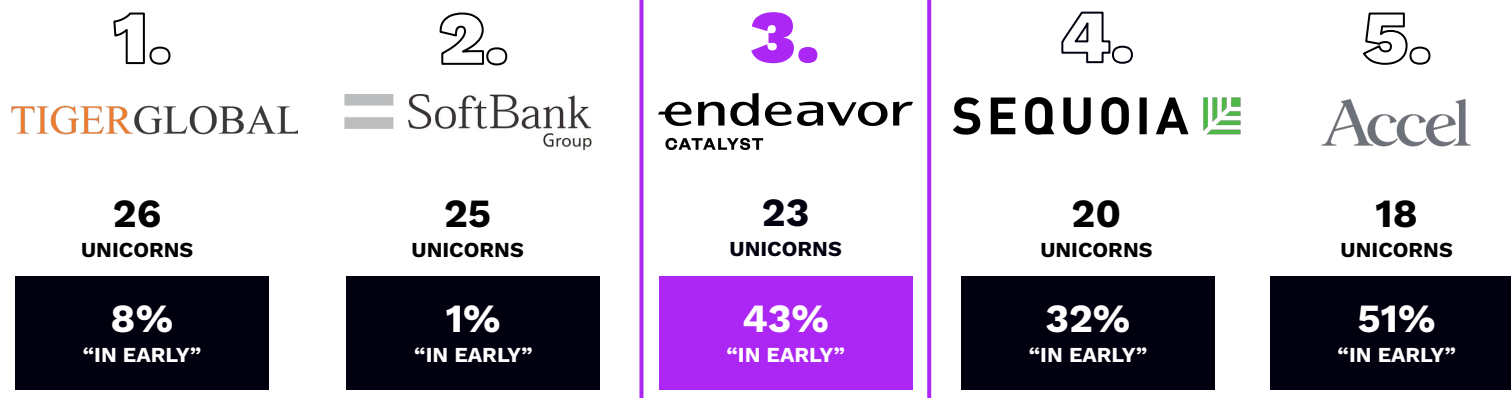
And the way entrepreneurs pay for this is, in essence, forward:  
**committing to mentoring,  
investing in, and inspiring the  
High Impact entrepreneurs of  
tomorrow.**

## HOW WE ARE FUNDED

We are a non-profit organization **trailblazing a path to non-profit self-sustainability**. To sustain our long-term operations in a mission-aligned way, we have created **Endeavor Catalyst** — a rules-based, co-investment fund, set up to invest in the same High-Impact Entrepreneurs that Endeavor supports.

Today, **Endeavor Catalyst** is among the world's top early-stage funders of startups-turned \$1B+ companies (“Unicorns”) outside of the U.S. and China.

**Endeavor Catalyst** is one of the most successful early-stage investors in Unicorns outside of the US, China, and India.



**AS OF JUNE 30, 2021**  
from CB Insights Q2'21 Unicorn Report

## OUR OPERATING MODEL



We **select** Endeavor Entrepreneurs by searching the globe, identifying founders with the greatest growth potential, and inviting them to participate in our renowned international selection process.

We **support** Endeavor Entrepreneurs with our expansive global network, unrivaled peer-to-peer community, and highly-curated services.

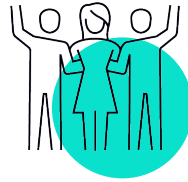
We **elevate** Endeavor Entrepreneurs as aspirational role models and provide avenues for them to mentor and inspire others to reimagine what is possible.

We **invest** in Endeavor Entrepreneurs through our rules-based fund, Endeavor Catalyst.

We **advance** the conversation around global entrepreneurship and innovation through original content, leveraging Endeavor's proprietary data set and insights.



# OUR VALUES



Since inception, Endeavor has aspired to become a fully self-sustaining organization driven by the success of the very High-Impact Entrepreneurs we support.

## Of, By & For High-Impact Entrepreneurs



### Entrepreneur First

We put Endeavor Entrepreneurs at the center of everything we do and make sure we always have their back.



### Go Big

We see crazy as a compliment, risk as opportunity, and impact as unlimited.



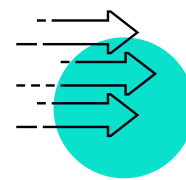
### Network of Trust

We are a community built on mutual respect and we always safeguard founders' interests.



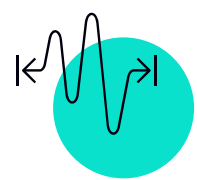
### One Endeavor

We are borderless — unified by our belief in the power of entrepreneurship and tech-enabled innovation.



### Pay it Forward

We multiply our impact by empowering the next generation of founders.

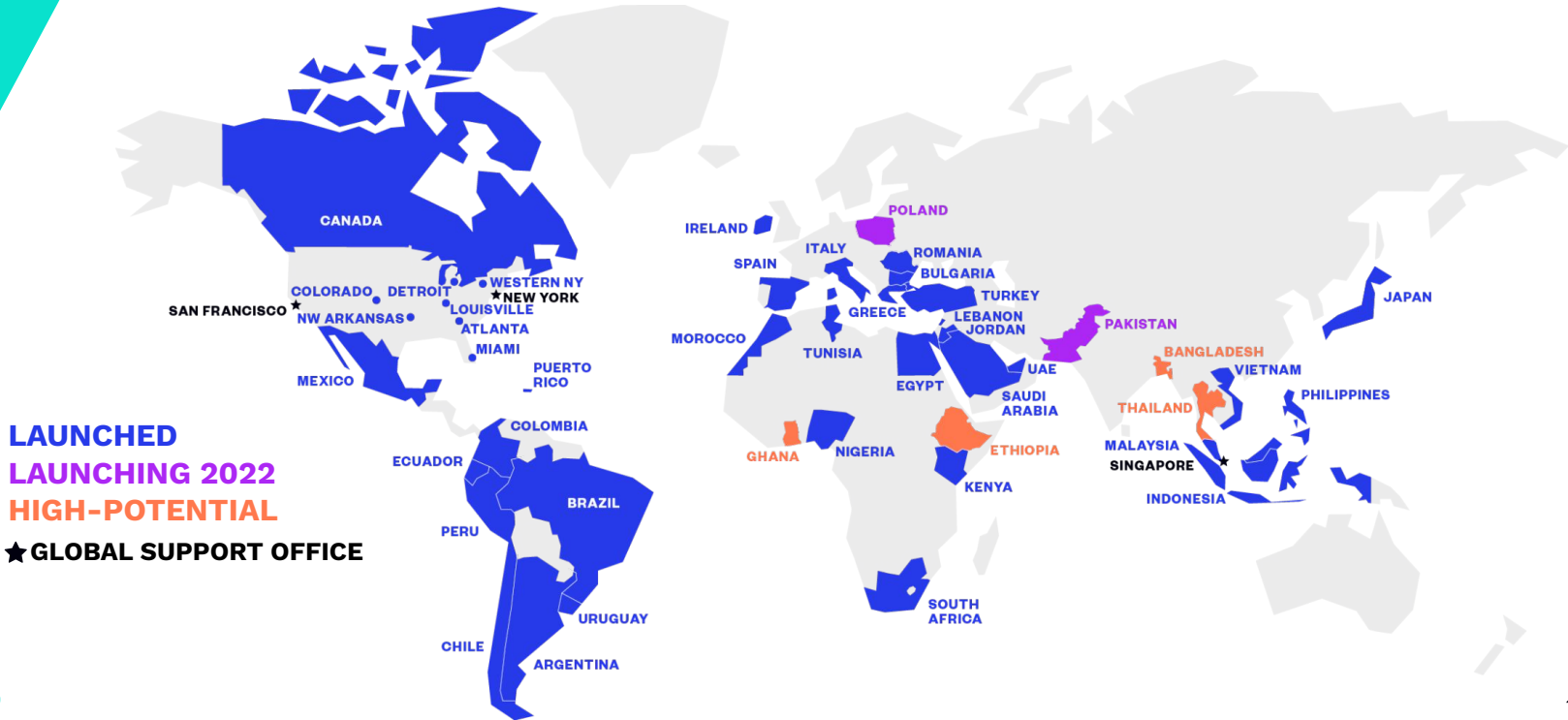


### Always Agile

We are dynamic and flexible, adapting to changing market dynamics and fresh data points.

## OUR GLOBAL FOOTPRINT

We have offices in emerging and growth markets across Latin America, Europe, Asia, the Middle East, and Africa as well as in underserved markets in the U.S. and Canada.



# ENDEAVOR BY THE NUMBERS



**24**

Years of operation

## ENDEAVOR:



**40**

Markets



**500+**

Employees



**1,300+**

Endeavor companies selected

## OUR IMPACT:



**3.4M+**

Jobs created by Endeavor companies



**\$42B+**

Revenues generated by Endeavor companies annually



“Endeavor doesn’t create entrepreneurship; it already exists in every country. We enhance the conditions under which it can thrive.”

**Linda Rottenberg**

Co-founder & CEO, Endeavor

## 2021 IMPACT REPORT

The **2021 Impact Report** celebrates the success that our remarkable Endeavor community helped to create. In a challenging time, we have emerged stronger than ever and are committed to writing a shared future together.

Read the report online [here](#)



**“Sustainable economies are dependent on high-impact entrepreneurship. What Endeavor does better than any other organization is to create entire cultures of entrepreneurship that spread within and among countries.”**

**Reid Hoffman**

Co-founder, LinkedIn & Partner, Greylock  
*Endeavor Global Board Member*