

ENDEAVOR ATLANTA BOARD OF DIRECTORS



Boland Jones

Board Chair

In the mid 1980's, Boland Jones started his first company — American Network Exchange (AMNEX) — which provided the first alternatives to the AT&T® operator service. Mr. Jones foresaw a future in business communications applications and founded PGI (Premiere Global Services) in 1991. Mr. Jones was identified in 1998 as Entrepreneur of the Year of the Southwest Region by Ernst & Young and in 2008 named Georgia's #5 Top Performing CEO in 2008 by the Atlanta Business Journal. In 2015 PGI was acquired by Siris Capital Group for \$1 billion. Mr. Jones received his BS from Miami University in Oxford, Ohio.



Jeff Arnold

Board Chair

Jeff Arnold is chairman and CEO of Sharecare, the digital health company helping people manage all their health in one place, which he founded in 2010 with Dr. Mehmet Oz, in partnership with Harpo Productions, Sony Pictures Television and Discovery Communications. Previously, Arnold was Chairman and CEO of HowStuffWorks.com, an award-winning online resource used by millions of people each month, which he sold to Discovery Communications, where he served as Chief Digital Strategy Officer, and Chief Architect of The Curiosity Project until December 2011. In 1998, he founded and served as CEO of WebMD, the first healthcare company to harness the power of the Internet to create a destination for consumers, healthcare institutions and physicians to find trustworthy medical information. Less than a year after Arnold founded WebMD, it was acquired by Healthon for \$7.9 billion.



Rodney Bullard

Rodney Bullard is currently Vice President of Community Affairs at Chick-fil-A, Inc. and Executive Director of the Chick-fil-A Foundation where he leads the company's corporate community and philanthropic strategy, which is focused on fostering youth and furthering education.

Before coming to Chick-fil-A, Rodney served as an Assistant United States Attorney prosecuting complex criminal cases. For his service, the United States Attorney General presented him with the Department of Justice Director's Award. Prior to this role, Rodney was selected as a White House Fellow, the nation's most prestigious public service Fellowship. As a White House Fellow, Rodney was placed at NASA working directly for the NASA Administrator. A decorated veteran, Rodney also served in the United States Air Force Judge Advocate General Corps eventually working at the Pentagon as a Congressional Legislative Liaison in the Office of the Secretary of the Air Force.



David Cummings

David has been an entrepreneur his whole life. In early 2007, David co-founded Pardot, which was recognized by Inc. magazine as the 172nd fastest growing company in 2012, and shortly thereafter Pardot was acquired by ExactTarget and then Salesforce.com. David was subsequently named the Ernst & Young Entrepreneur of the Year winner in the deal category. Most recently, David founded the Atlanta Tech Village, which at 103,000 sq ft is the largest technology entrepreneur center in the Southeast. The Atlanta Business Chronicle named David one of the 100 most influential Atlantans and Atlanta Magazine named David one of the 55 Most Powerful Atlantans. David is a member of YPO Southern 7, Atlanta Rotary, on the board of the Metro Atlanta Chamber, and on the board of the Buckhead Coalition. A native of Tallahassee, Florida, David earned a bachelor of science degree in economics from Duke University and an honorary doctorate from Mercer University.



Dr. Sanjay Gupta

Dr. Sanjay Gupta is the multiple Emmy® award winning chief medical correspondent for CNN. Gupta, a practicing neurosurgeon, plays an integral role in CNN's reporting on health and medical news for all of CNN's shows domestically and internationally, and contributes to CNN.com. His medical training and public health policy experience distinguishes his reporting from war zones and natural disasters, as well as on a range of medical and scientific topics.

In addition to his work for CNN, Gupta is a member of the staff and faculty at the Emory University School of Medicine. He is associate chief of neurosurgery at Grady Memorial Hospital and regularly performs surgery at Emory University and Grady hospitals. He holds memberships in the American Association of Neurological Surgeons, Congress of Neurological Surgeons and the Council on Foreign Relations. He serves as a diplomate of the American Board of Neurosurgery and a certified medical investigator.



Lane Moore

Lane Moore is an accomplished entrepreneur and venture investor. Lane founded QuarterMoore with the mission to build and invest in companies that have the ability to transform industries while promoting positive social change.

Lane is a founder, director and former Executive Chairman of Rubicon Global, the worldwide leader in sustainable, cloud-based waste and recycling solutions. In 2016, Forbes included Rubicon on its list of 'Next Billion Dollar Startups' and Fast Company named Rubicon one of the 'World's Most Innovative Companies'. Previously, Lane was the founder of Bagster, an innovative solution for waste removal and collection, offering one of the first alternatives to traditional dumpsters used for small, do-it-yourself cleanup projects. In 2009 the company was acquired by Waste Management. In 2010, Advertising Age named Bagster one of the 'Hottest Brands in America'. QuarterMoore and its partners are the largest Portable On Demand Storage (PODS) franchise group in the world operating in a number of markets across North America. In 2015, the Ontario Teacher's Pension Plan acquired PODS Enterprises, Inc. for \$1 billion.

Lane serves on the boards of several private companies and non-profit organizations and is a member of Young Presidents Organization (YPO). Lane received his undergraduate degree in Economics from Hampden-Sydney College.



Duncan O'Brien

Duncan O'Brien is senior vice president and general manager of corporate strategy and investments for Cox Enterprises, a leading communications, media and automotive services company. He leads Cox's corporate strategy and a team that focuses on diversification and long-term growth outside of the company's core businesses. He also serves as an advisor to Cox's existing portfolio of companies as they explore growth opportunities.

O'Brien has three decades of experience in corporate mergers, acquisitions and investments. He served as senior managing director of M&A transitions for TIAA-CREF in New York City, with responsibility for leading the integration of TIAA-CREF's \$6.25 billion acquisition of Nuveen Investments.



H. Jerome Russell

Jerome Russell was named President and Chief Operating Officer of H.J. Russell & Company in 1995, and serves as its visionary for strategic direction and new business development. During his tenure, his family company's earnings have increased 20 percent each year, and its annual sales exceed \$250 million.

Mr. Russell started Russell New Urban Development in 2003 to provide high-quality in-town developments to stimulate economic growth and inspire urban living. After earning his B.B.A. from Georgia State in 1985, Russell began his career in the beverage industry in Chicago. He returned a year later to manage City Beverage, a \$15 million Atlanta distribution company where he handled logistics and local consumer marketing for national brands. As president of City Beverage, Russell began to integrate into real estate development in 1990 as a project manager for Gibraltar Land Inc., a development firm owned by H. J. Russell & Company.