

## Sergio Bertucci

Star Think Uniforms



“ I saw an opportunity to transform a niche sector of the global apparel industry. ”

<b>COUNTRY</b>	Brazil
<b>INDUSTRY</b>	Consumer
<b>YEAR SELECTED</b>	2014
<b>PARTNER</b>	Milena Satyro Bertucci
<b>WEBSITE</b>	<a href="http://staruniforms.com.br/">http://staruniforms.com.br/</a>

### COMPANY SNAPSHOT

While professional uniforms often look generic and fit poorly, Star Think Uniform's custom- designed collections combine high fashion and functionality to ensure that employees always look their best. Founded in 2005 by Milena and Sergio Bertucci, Star Think Uniforms has designed unique collections for over 30 clients and is constantly adapting to increasing demand: having started in a 70 m2 production facility, the company has since outgrown five additional plants and now outsources production. In the next few years, Star plans to introduce new business intelligence tools and a proprietary clothing sizing technology.