

Sameer Mehra

Suminter India Organics



“ I saw an opportunity to bring the benefits of the organic movement to struggling farmers in India. ”

COUNTRY	Global
INDUSTRY	Industrials
EMPLOYEES	700
YEAR SELECTED	2008
WEBSITE	www.suminterindiaorganics.com

COMPANY SNAPSHOT

Sameer is bringing the benefits of the organic movement to struggling farmers in his native India. Suminter brings small-scale farms up to international organic standards and then buys the produce (e.g., cotton) at a premium for export to the global market, focusing on organic cotton and non-perishables. By organizing local farms in its program, Suminter is renewing agriculture as a viable livelihood and generating impact for over 7,000 cotton farmers and their families in the Gujarat and Maharashtra regions. Suminter continues to prove that Indian innovation is not limited to the high-tech sector, but can thrive in traditional industries.

In 2009, Suminter won the Villgro “Social Enterprise of the Year” award for its ability to deliver on its triple bottom line returns.

ENDEAVOR AND SUMINTER INDIA ORGANICS

In addition to the global eMBA program, Sameer has benefited from ad-hoc connections and strategic introductions.