

Robert Dennison

Trainiac



“ I saw an opportunity to give companies a new way to train employees. ”

COUNTRY	South Africa
INDUSTRY	Prof. Services
EMPLOYEES	28
YEAR SELECTED	2007
WEBSITE	www.trainiac.co.za

COMPANY SNAPSHOT

Trainiac is a picture-based learning solutions company focused on developing a new way of learning. Using its unique and proprietary set of custom illustrations — “Pictureware” — Trainiac designs materials primarily for large corporate and government clients that seek to enhance on-the-job learning and training. Trainiac has implemented over 160 major projects for an impressive list of South Africa’s top corporations, including five of the top 15 global Fortune 500 companies in South Africa.

ENDEAVOR AND TRAINIAC

A high-profile mentor has helped Rob to improve his sales process and cash management. Rob has also benefited from the Global eMBA program.