

Ravi Bhusari

Duplays



“ I saw an opportunity to bring people together with sports and recreational activities. ”

COUNTRY	UAE
INDUSTRY	Technology
YEAR SELECTED	2013
PARTNER	Derv Rao
WEBSITE	www.duplays.com

COMPANY SNAPSHOT

Based in Dubai, Duplays uses sport to engage communities, satisfying social and physical activity needs by removing the logistics and organizational hurdles that might otherwise deter participation. As a sports-network enabler, the company coordinates tournaments and leagues for individuals in over 20 sports, and has developed employee wellness programs for 65 corporations. Additionally, Duplays has hosted over 20 sports events sponsored by big-name brands looking to carry out initiatives to reach customers. Duplays recently launched two new initiatives: PlayPass, a technology platform to help sports/activities organizers plan and coordinate events, as well as franchising (already in Qatar, Jordan and India) to scale growth internationally.