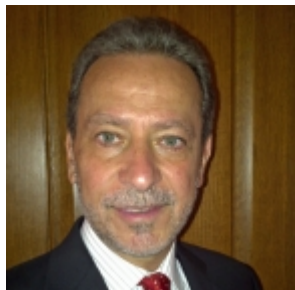


Pedro Zarur Ménez

Gruindag



“ I saw an opportunity to provide custom chemical products while also creating important jobs for Mexican scientists. ”

| | |
|----------------------|--|
| COUNTRY | Mexico |
| INDUSTRY | Industrials |
| EMPLOYEES | 31 |
| YEAR SELECTED | 2011 |
| PARTNER | Armando Tortoledo |
| WEBSITE | www.gruindag.com |

COMPANY SNAPSHOT

Gruindag does not come off the rack; its chemical products are tailored to fit client needs exactly. This innovative Cuautla, Mexico-based company develops and manufactures soil fumigants, fertilizers, microbicides, dispersants and other specialized chemical products for Mexico's export-oriented farmers and water, paper and leather treatment facilities. With impressive sales and growth, Gruindag challenges international competition for Latin America's billion dollar chemicals market and creates quality jobs that will keep highly trained Mexican scientists and engineers in the country. With the infrastructure in place to expand into new product and geographic markets, the company projects to double revenue by 2012.