

Marco Carvalho

Toys Talk



“ I saw an opportunity to bring new energy to the global game and toy industry. ”

COUNTRY Brazil

INDUSTRY Consumer

YEAR SELECTED 2014

PARTNER Ivan Zorn

WEBSITE

COMPANY SNAPSHOT

Toys Talk is setting out to prove that you can build a successful global business out of fun and games. Founded by Marco Carvalho and Ivan Zorn in 2008, Toys Talk creates, develops, and brings to market high-quality and high-tech toys for children. With headquarters in Belo Horizonte, Brazil, and Shantou, China, Toys Talk has a global presence and has been recognized by international industry magazines including Toys World and Toys News. The company's explosive growth over the past two years has been driven by sales of existing product lines including Spark Dogz, one of the "Top 10 Most Wanted Toys in 2011" according to industry press.