

Manolis Marsellos

Insurance Market (Money-Market)



“ I saw an opportunity to make the insurance-buying process in Greece more accessible and efficient. ”

COUNTRY	Greece
INDUSTRY	Financial Services
YEAR SELECTED	2014
PARTNER	Sotiris Papantonopoulos-Mantopoulos

WEBSITE

COMPANY SNAPSHOT

With multiple insurance providers and offers to choose from, determining the right insurance policy can be tiresome, difficult, and costly. Sotiris Papantonopoulos-Mantopoulos and Manolis Marsellos established Money-Market, an online insurance aggregator, to create an easier and more affordable way for Greeks to compare and purchase automobile, motorcycle, boat, and home insurance policies. Money-Market currently operates the leading online insurance aggregator in Greece's US\$6 billion insurance market, facilitating tens of thousands of active policies in 2013. To continue to accelerate its growth, Money-Market plans to expand beyond auto insurance into health insurance in 2014, and pensions in 2015.