

Kaan Aykaç

Gezlong



“ I saw an opportunity to make hotel booking easier for travelers in Turkey. ”

COUNTRY	Turkey
INDUSTRY	Consumer
YEAR SELECTED	2013
WEBSITE	www.gezlong.com

COMPANY SNAPSHOT

Gezlong's localized hotel bookings platform – the first of its kind for Turkish travelers – has disrupted the largely untapped online travel and hotel accommodation market in Turkey. Gezlong offers travelers flash deals as well as season-long sales to premium and boutique hotels in Turkey and across Europe.