

Juan Manuel Damia

Intellignos



“ I saw an opportunity to create a company on the cutting edge of business intelligence and analytics. ”

COUNTRY	Argentina
INDUSTRY	Technology
YEAR SELECTED	2012
WEBSITE	www.intellignos.com

COMPANY SNAPSHOT

Intellignos is the premier company exclusively dedicated to Research and Analytics services, chosen by the leaders of each industry to meet their most sophisticated needs.

The company understands online businesses, and as such, know that being able to integrate and converge technology, online marketing actions, offline efforts, mobile marketing and global business strategy is crucial to understanding consumers. The team is able to create an integrated vision of client businesses in order to determine the best way to measure, analyze and better focus marketing efforts.

Simply analyzing website traffic just isn't enough in order to achieve outstanding goals. That's why the company's philosophy is focused on creating a model of centralized information for clients, with a 360 systemic view that collects all the relevant information and links it to an Integrated Strategy. This allows a much better understanding of the business as a whole, so that resources are optimized and better results are achieved.