Jonathan Altszul

CORE

“ I saw an opportunity to be a leader of the Argentine IT revolution. ”

COUNTRY	Argentina
INDUSTRY	Technology
YEAR SELECTED	2000
WEBSITE	www.coresecurity.com

COMPANY SNAPSHOT

In a tech-driven era when the increasing flow of information threatens considerable business liabilities, Core preempts security threats and communicates the risk they pose to businesses. Founded in Buenos Aires and currently headquartered in Boston, CORE has become a leading provider of predictive security intelligence solutions for Fortune 1000 corporations, government agencies and military organizations. The company is also the creator of “Core Impact”, the first-to-market automated penetration testing product for assessing specific information security threats to organizations. As a technology market driven developer, Core is well positioned in a growing market sector in Latin America. In addition to signing major international clients like Amazon.com, Ernst & Young and Network Associates, its products have been used by companies like IBM and Microsoft. Core also boasts numerous IT Security Tool awards and has performed over 130 vulnerability advisories.

Core’s predictive security solutions help businesses by performing key capabilities that preempt risks. The company determines a corporation’s exposure to real world threats, performs continual and automated testing, assesses security across IT layers, validates security controls and then connects security data to business risk. Because Core uses real-time analytics, the company is able to transform disparate security data into concise, actionable information. Core Security Technologies has added to its abilities by developing COreLabs™, a research center led by Ariel Waissbein, to anticipate clients’ future needs and requirements for information security technology by focusing on developing solutions to complex, real-world security problems that they may face. CoreLabs conducts research in several important areas of computer security, including system vulnerabilities, cyber attack planning and simulation, source code auditing and cryptography.

Core Security Technologies’ Co-founder and Chairman of the Board of its directors, Jonatan Altszul, has led the company to success with leadership skills that have brought success to all the companies in which he has had a hand. In addition to his work with Core, Altszul is also the co-founder and Managing Director of Aconcagua Ventures, a venture capital firm that invests in and develops hi-tech companies in the Latin American region until they become high growth global companies. In 1988, prior to working with Core, Mr. Altszul founded Datyl Systems and served as its CEO while it developed the first commercial Geographical Information Systems software in Latin America. Mr. Altszul was a member of the Special Projects Group, an elite group that evaluated and developed critical hardware and software security products for the Argentine tax agency in projects with budgets of up to $500MM. In 1999, he became the co-founder of Movilogic, a mobile solutions company based in Buenos Aires.
The technology sector in Argentina is growing at a fast pace thanks to international companies whose investment has transformed the country’s telecommunications and technology infrastructure. Factors like competitive costs, high Internet usage and a growing economy have combined to allow Argentina’s new IT infrastructure to provide a promising arena for fast-growing technology to continue developing. With a strong international client base and a ripe opportunity in Latin America’s growing technology sector, Core Security is well positioned to become the premier systems security company in the Latin American region.

ENDEAVOR AND CORE

In addition to local introductions and networking, Jonathan has benefited from global services such as the eMBA and G-Lab programs, workshops, Entrepreneur Summit, and several Immersion Tours.

Opening offices in Boston, Core hired its Harvard Business School eMBA as CEO.

Endeavor Argentina introduced Jonathan to mentor who became an investor; several Endeavor Board/GAB members also invested in the company.

Jonathan has demonstrated commitment by serving as a panelist and advising fellow Entrepreneurs, and actively supports the development of the High-Tech sector in Argentina.