

# Joaquim Caracas

Impacto Protensão



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**COUNTRY**

Brazil

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**INDUSTRY**

Industrials

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**YEAR SELECTED**

2013

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**WEBSITE**

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**COMPANY SNAPSHOT**

Impacto is laying the groundwork for a greener Brazil by developing reusable, sustainable, and easily-assembled construction products. Using an innovative technique called “post-tensioning,” Impacto fuses recycled plastic concrete slabs into flooring and uses 85% less wood than traditional methods in the process. Since its founding in 1996, Impacto has signed industry-leading Odebrecht and ArcelorMittal as clients and has registered 17 patents. Looking ahead, Joaquim plans to expand the company’s use of recycled plastic to new construction challenges.

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