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# Jessica Trosman

Trosman

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trosman

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“ I saw an opportunity to create an international clothing line. ”

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| <b>COUNTRY</b>       | Argentina  |
| <b>INDUSTRY</b>      | Consumer   |
| <b>EMPLOYEES</b>     | 40   |
| <b>YEAR SELECTED</b> | 2002   |
| <b>WEBSITE</b>       | <a href="http://www.trosman.com/">www.trosman.com/</a> |

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## COMPANY SNAPSHOT

Trosman has become one of the most talked-about women’s fashion companies in Argentina. The line is renowned for its innovative style that makes use of a patented textile industrial process and has received various international awards. Trosman clothing is featured in major international stores in the US, Europe, Japan, and Dubai.

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## ENDEAVOR AND TROSMAN

In addition to local mentorship on growth strategies, franchise opportunities, HR, marketing, and partnership issues, Jessica has benefited from the Global eMBA program and Global introductions/mentorship.

She has demonstrated commitment by occasionally serving as a panelist.