
Javier Cardenas Ibarra

Orcius



ORCIUS

COUNTRY	Mexico
INDUSTRY	Technology
EMPLOYEES	10
YEAR SELECTED	2012
WEBSITE	www.orcius.com

COMPANY SNAPSHOT

Web development for small and medium enterprises in Latin America had been the sole domain of freelancers, until Orcius came along. This Mexican company led by Javier Cárdenas is a one-stop shop for SME web services. Instead of navigating a market full of freelancers with narrow skill sets, SMEs can now turn to Orcius for a full service experience including reliable web and mobile site design, hosting, site administration, and social media marketing services. Founded in 2008, Orcius uses a franchise model with a wide reach and has launched more websites than any of its competitors in Latin America. The company continues to bolster its reputation and the breadth of its services, recently inking partnerships with Google and Facebook to improve its digital marketing offering, and with Microsoft R&D for early access to new design technology.
