

Fernanda Zorrilla

Clinicas del Azucar



“ I saw an opportunity to improve the lives of diabetes patients throughout Mexico. ”

COUNTRY	Mexico
INDUSTRY	Healthcare
YEAR SELECTED	2013
PARTNER	Javier Lozano
WEBSITE	www.clinicasdelazucar.com

COMPANY SNAPSHOT

Diabetes has reached epidemic proportions in Mexico, with 70,000 deaths attributable to the disease each year. Clínicas del Azúcar (Sugar Clinics) seeks to turn these alarming statistics around, offering specialized, affordable diabetes care to low to middle income patients who otherwise would go under- or untreated. With its one-stop shop model, Clínicas has reduced patients' annual costs by 75%, lowered their diabetes complication rates by 60%, and increased adherence to treatment by 1300%.