

Fabio Velasquez

SFA Cebar



“ I saw an opportunity to empower farmers and ranchers in Colombia. ”

COUNTRY	Colombia
INDUSTRY	Financial Services
EMPLOYEES	150
YEAR SELECTED	2009
WEBSITE	www.cebar.net

COMPANY SNAPSHOT

Fabio creates financing solutions that develop the agricultural sector in Colombia. His company, SFA CEBAR, offers a variety of financial products that empower farmers and ranchers in two ways: 1) by leveraging their cattle or land as assets in order to raise capital; or 2) by earning profits by harvesting land or livestock that is owned by investors or lenders. SFA CEBAR has created a portfolio of six products, including a successful cattle leasing program and the first private equity fund for cattle farming in Colombia. Through partnerships with Colombia's leading financial institutions, SFA CEBAR has raised more than US\$500 million in debt and equity for Colombian agribusiness, a sector that represents more than 10% of Colombia's GDP.

ENDEAVOR AND SFA CEBAR

In 2010, Fabio worked with Endeavor Colombia to evaluate his business strategy and create a 3-year plan through a Financial and Strategic Lab. Endeavor Colombia organized an Endeavor Day specifically for CEBAR, in which the company's employees participated in various workshops.