

David Assael

Archdaily



“ I saw an opportunity to provide valuable web services for the architecture community. ”

COUNTRY	Chile
INDUSTRY	Technology
EMPLOYEES	44
YEAR SELECTED	2010
PARTNER	David Basulto
WEBSITE	www.plataformanetworks.com

COMPANY SNAPSHOT

Plataforma Networks runs two leading architecture blogs (in English and Spanish) which are updated daily with user generated content. The English language site, ArchDaily, is now a global touch point for the architecture community and has more Facebook fans than *WIRED* magazine. In 2008, they began to generate ad revenue by charging construction material producers and design companies to include their products in a digital catalogue hosted on Plataforma Arquitectura. The company has ambitious growth plans, and the perfect entrepreneurs to carry them out.

ENDEAVOR AND ARCHDAILY

Among services received, the entrepreneurs have benefited from the Ernst & Young Fellows program.