

## Andrés Rojas

ForexChile



“ I saw an opportunity to become a leading online trading platform in Latin America. ”

<b>COUNTRY</b>	Chile
<b>INDUSTRY</b>	Financial Services
<b>EMPLOYEES</b>	200
<b>YEAR SELECTED</b>	2011
<b>PARTNERS</b>	Erwin Andia , Cristóbal Forno , Nicolás Gallardo
<b>WEBSITE</b>	<a href="http://www.forexchile.cl">www.forexchile.cl</a>

### COMPANY SNAPSHOT

Wind back the clock to 2005, and in Chile, you will find that only a select few—roughly 10%, individuals and companies both—know anything of financial markets or currency hedging. Founded in 2006, ForexChile is educating the masses and democratizing financial markets access. ForexChile gained traction by ignoring the big multinationals courted by brick-and-mortar brokerages and instead opening up its platform to individual investors with a minimum US\$2,000 deposit. Already the clear frontrunner in Chile's online trading industry, ForexChile plans to protect its market leadership domestically and expand aggressively throughout Latin America.