

# Endeavor Analysis

## Jordan Business Migration

We surveyed a sample of 125 companies of various sizes and from different sectors  
(Data collected via email in November 2016)



Considering to **relocate HQ / operations** abroad



Of those that would consider relocating ...

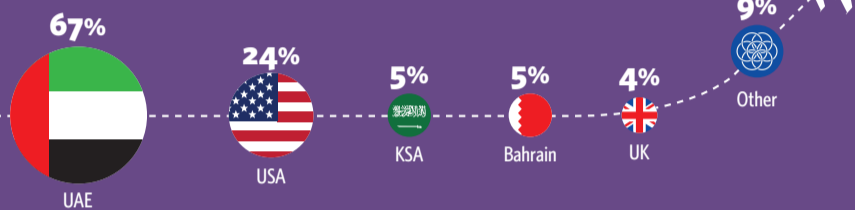


Planning to **maintain presence in Jordan**, per sector



### Destinations

Where businesses would consider relocating to ...



**74%** of those who would consider relocating to the **USA** are from the **technology sector**, compared to **34%** for the **UAE**

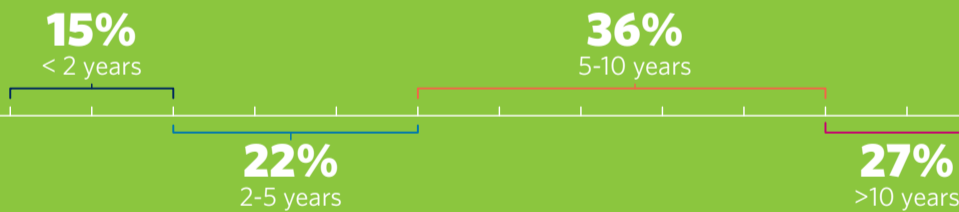
### Reasons to stay



### Reasons to relocate



Jordan's economy will get better within...

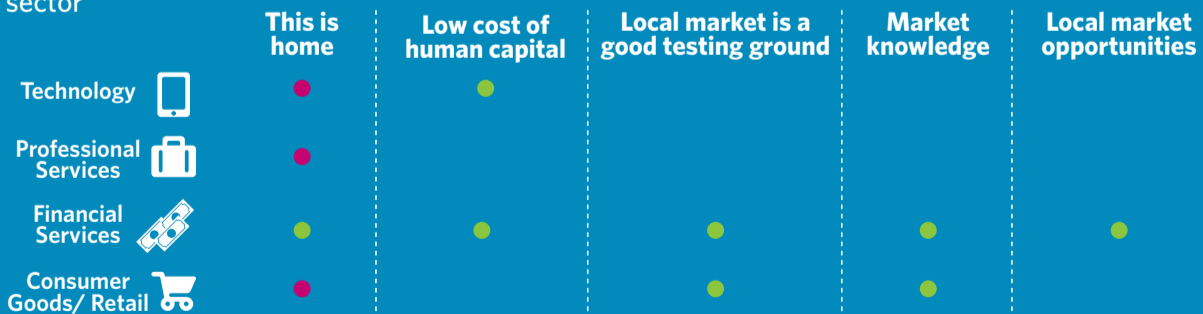


If starting business over today,

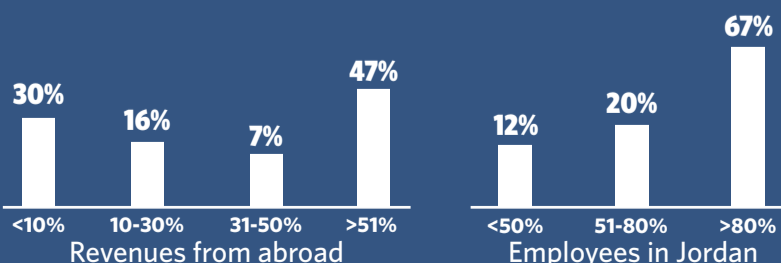
**60%**

would start abroad

Reasons to stay in Jordan, per sector



Business in Jordan today for the 125 sampled companies



Of the technology sector companies surveyed...

**59%** have more than 51% of their revenues from abroad  
**73%** have more than 80% of their employees in Jordan